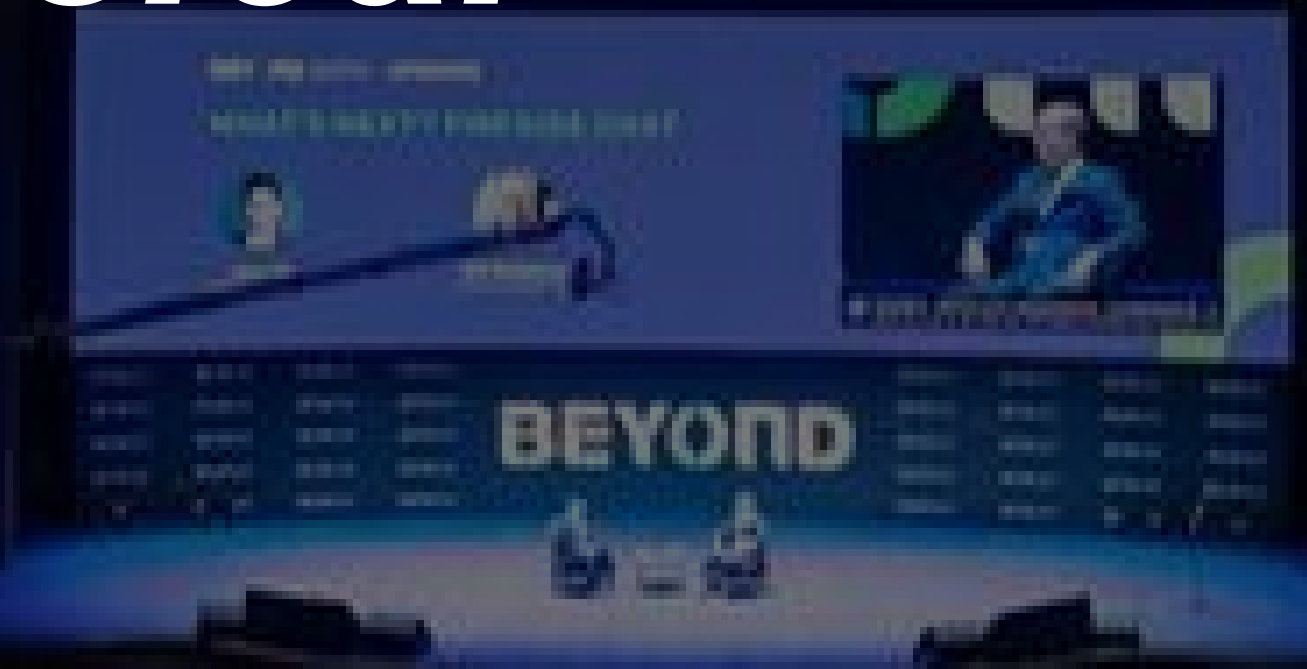


BEYOND EXPO 2026

“AI: Digital to Physical”

5.27 WED 2026 → **5.30** SAT 2026

The Venetian Macao Cotai Expo, Macao



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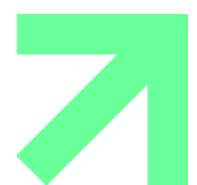
INNOVATE | INVEST | IMPACT

BEYOND EXPO

Empowering **Asia**, Bridging the **World**.

BY THE NUMBERS

MAY 27-30, 2026 | VENETIAN MACAO COTAI EXPO



1,200+
exhibitors



200+ sessions
7 thematic stages



500+
media

900+
investors



400+
speakers



120+
countries & regions



30,000+
attendees



35%
female



BEYOND EXPO

Empowering **Asia**. Bridging the **World**.

AI: DIGITAL TO PHYSICAL

Artificial intelligence today spans far beyond software – from foundational models and enterprise platforms to humanoid robotics & embodied AI, intelligent mobility, smart devices, and real-world systems.

With this theme, expect:

- The full spectrum of AI innovation across digital and physical domains
- Leading companies building the next generation of AI technologies and products
- A comprehensive view of Asia's rapidly evolving AI ecosystem

UNLOCKING UNPARALLELED VALUE FOR INNOVATORS AND ENTERPRISES

1 GLOBAL PR AND BRAND AWARENESS

BEYOND Expo partners with over 500 Chinese and global media outlets, including leading names such as Bloomberg, CCTV, CNN, Times, Forbes, TechCrunch, South China Morning Post and CGTN, etc., alongside hundreds of top-tier technology and finance media. Together, they reach tens of millions of audiences across online and offline channels.



2 INVESTMENT OPPORTUNITIES

Connect directly with 800+ top-tier investment firms and venture capital funds, with over 800 successful matchmaking outcomes in 2025.



3 MARKET ENTRY & STRATEGIC PARTNERSHIPS

Global network

Connecting Asian companies with global retailers, e-commerce platforms, and localization experts to enable international expansion.

Cross-regional collaboration

Engage in curated forums such as the Asia-LATAM Tech Forum to build partnerships across high-growth and emerging markets.

Industry ecosystem integration

Established strategic alliances with over 50 Fortune 500 companies and leading Asian brands (such as Alibaba, ByteDance, BYD, CATL, Huawei, Sony) in the fields of healthcare & medical, climate technology, and consumer technology.



4 GLOBAL OPPORTUNITIES, ASIAN EFFICIENCY

Tap into Asia's cost-effective supply chains and access **4+ billion consumers** across the region.



UNRIVALED ACCESS TO INVESTORS AND STRATEGIC GROWTH OPPORTUNITIES

BEYOND Expo stands as Asia's leading tech innovation and ecosystem platform — where bold ideas meet real execution.

With an unmatched concentration of global investors, policymakers, and industry leaders, BEYOND Expo offers corporates a powerful opportunity to showcase solutions, unlock new partnerships, and accelerate expansion across Asia and beyond.





INVESTORS



GOVERNMENTS



TECH UNICORNS & STARTUPS



MEDIA



LARGE CORPORATES

BEYOND EXPO IS ASIA'S LARGEST TECH INNOVATION AND ECOSYSTEM EXPO



PREVIOUS PARTICIPATING HIGH-PROFILE AND INFLUENTIAL LEADERS



**DR. ROBIN
ZENG**

Founder, Chairman and
CEO of CATL



**JOSEPH C.
 TSAI**

Co-founder and Executive
Chairman, Alibaba Group;
Owner, Brooklyn Nets and
New York Liberty



**NEIL
SHEN**

Founding and Managing
Partner of HongShan
Capital



**ZHANG
LEI**

Founder & Chairman,
Hillhouse Capital



**WANG
JIAN**

President, Zhejiang Lab
Founder, Alibaba Cloud



**GUO
GUANGCHANG**

Chairman of Fosun
International



**KISHORE
MAHBUBANI**

Former President of the
United Nations Security
Council



**DR. ROGER
KORNBERG**

Nobel Prize Winner in
Chemistry (2016)



**LI
ZEXIANG**

Founder of XbotPark
Robotics Base



**DAVID
BECKHAM**

Football Legend &
Entrepreneur



**CAI
WENSHENG**

Former Meitu Chairman;
Internet Pioneer & Angel
Investor



**DENG
YAPING**

Olympic Champion & Table
Tennis; Grand Slam Winner



**FU
SHENG**

Chairman & CEO, Cheetah
Mobile;
Chairman, OrionStar



**ZACK
KASS**

Founder of ZKAI
AI Strategy Expert
Former Head of Go-to-
Market at OpenAI

CROSS-INDUSTRY TOPICS & EXHIBITION INNOVATIONS THAT UNLEASH OPPORTUNITIES AND TRANSFORM FUTURE

ACCESSORIES
AGTECH
AGING TECH
AR/VR/XR
ARTIFICIAL INTELLIGENCE
AUDIO/VISUAL HOME
ENTERTAINMENT
BEAUTY TECH
CLIMATE TECH
CLOUD COMPUTING/DATA
CONSTRUCTION TECH
CYBERSECURITY
DIGITAL HEALTH



DRONES
EDUCATION TECH
ENERGY/POWER
ENTERPRISE
FASHION TECH
FINTECH
FITNESS
GAMING AND ESPORTS
HEALTH DEVICES/WEARABLE
IOT/SENSORS
LIFESTYLE
MARKETING AND ADVERTISING



METaverse
NFT
QUANTUM COMPUTING
RETAIL/E-COMMERCE
ROBOTICS
SOURCING AND MANUFACTURING
SPACE TECH
SPORT TECH
SUPPLY AND LOGISTICS
TRAVEL AND HEALTHCARE
VEHICLE TECH AND ADVANCED MOBILITY
WEB3

EXPECT THE UNEXPECTED

HIGH-PROFILE FIGURES AND GLOBAL ICONS HAVE MADE UNANNOUNCED VISITS TO THE EXPO, ADDING ENERGY AND SPOTLIGHT TO THE EVENT



Joseph C. Tsai

Co-founder and Executive Chairman, Alibaba Group



David Beckham

Football Legend & Entrepreneur



Yao Ming

Chairman, Former Chinese Basketball Association



Jackson Wang

Creator and Founder of Team Wang



Metta World Peace

Former NBA Player & Chairman of Artest Management Group



Stephon Marbury

Former NBA All-Star

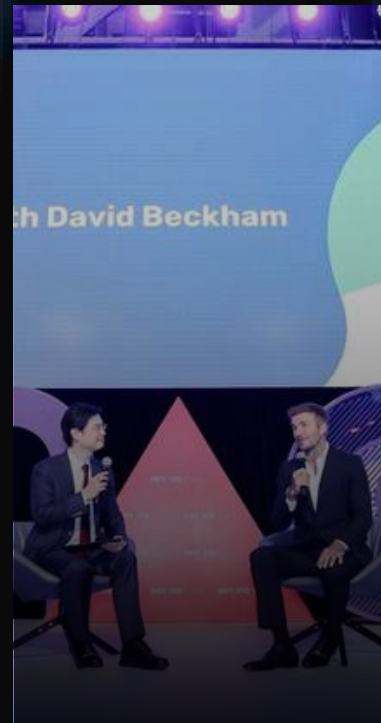
ENGAGING WITH THE ENTIRE TECH ECOSYSTEM THROUGH A CURATED PROGRAM



Landmark
Opening
Ceremony,
Awards and
Closing
Ceremony



1,200+
Exhibitors



Global
Investment
Summit,
Wealth Summit,
AI Summit,
SheTech Forum,
Founders Forum,
and a series of
industry-focused
sessions



Regional
collaboration - Asia-
Latam Tech Forum,
Japan Tech Forum,
Korea Tech Forum
Brazil-Portugal
Startups Roadshow,
Asia-Europe Tech
Forum, Middle East
Tech Forum, ORIGIN
Asia Conference etc.



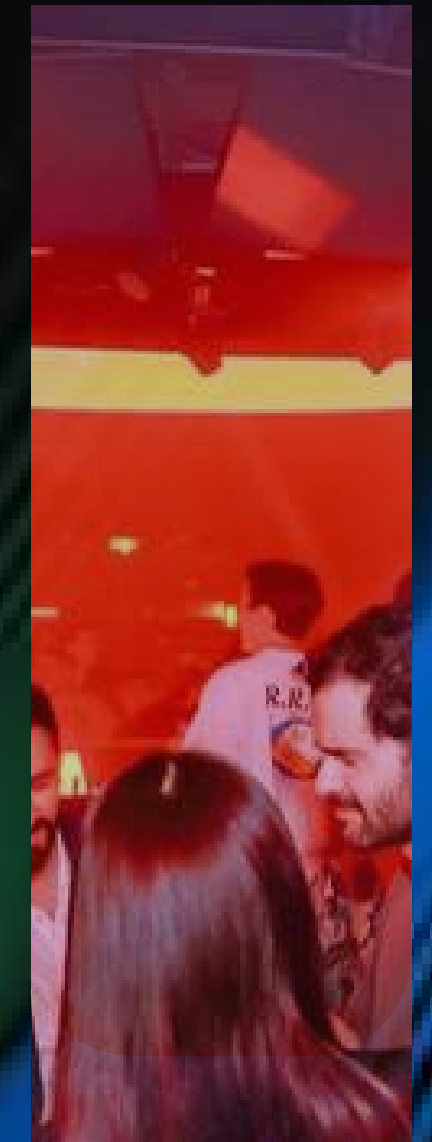
FUND AT
FIRST PITCH



MEDIA DAY



STARTUP
DEMO/
PRODUCT
LAUNCH



THE FUN
CONTINUES

GLOBAL INVESTMENT SUMMIT

GROUNDBREAKING SESSIONS FOR LEADING ASIA'S VENTURE CAPITALISTS

A crucial bridge between capital markets and innovation, driving the growth and development of the innovation ecosystem, bringing together investors, entrepreneurs, and business leaders to engage in meaningful discussions and collaborations on an international scale.



900+

Global Investors

150+

Asian Large Corporates

200+

Asian Unicorn Companies



BEYOND EXPO - SOME OF THE PARTICIPATING INVESTMENT INSTITUTIONS



WEALTH SUMMIT

INVITE-ONLY SUMMIT TAILORED EXCLUSIVELY FOR ALLOCATORS

Elite discussions led by global leading allocators and industry experts. Designed to drive lasting impact in the ever-evolving landscape of global wealth management, and to foster stronger connections with these decision-makers via the summit.

This summit is in partnership with Asian Family Legacy Foundation.

● **300+**
Distinguished Global Allocators

● **150+**
Esteemed Family Offices

● **30+**
Countries



ASIA'S MOST DIVERSE AND MULTIFACETED TECH FESTIVAL

EXPANDING YOUR GLOBAL MARKET REACH

Regional and International Sessions Attracting Stakeholders from Asia and beyond:

- Asia-Latam Tech Forum
- Japan Tech Forum
- Korea Tech Forum
- Middle East Tech Forum
- ORIGIN South East Asia Summit
- Asia Europe Tech Forum





AI Summit



BGlobal Summit



SportsTech Summit



SheTech Summit



Web 3 + AI Forum



Fashion Tech Forum

KEY THEMATIC SUMMITS AT BEYOND EXPO



“BEYOND Expo provides a global stage for Asia's tech giants and startups to showcase their latest innovations here in their own backyard.”



“BEYOND Expo serves as a vital bridge, linking Asia's thriving tech ecosystem with the global innovation community.”

Bloomberg

KEY MEDIA BROADCAST

Live global television and news streaming before and during the Expo period



BEYOND MEDIA DAY 2026

EXCLUSIVE PRE-SHOW ACCESS TO GLOBAL AND ASIAN MEDIA

BEYOND Expo Media Day is an exclusive event that offers exhibitors a prime opportunity to showcase their latest innovations and products ahead of the main event.

By capturing the attention of global media and a stellar lineup of influential tech KOLs, it is a launchpad for media exposure, focused networking, and product previews.



FUND AT FIRST PITCH/ STARTUP DEMO

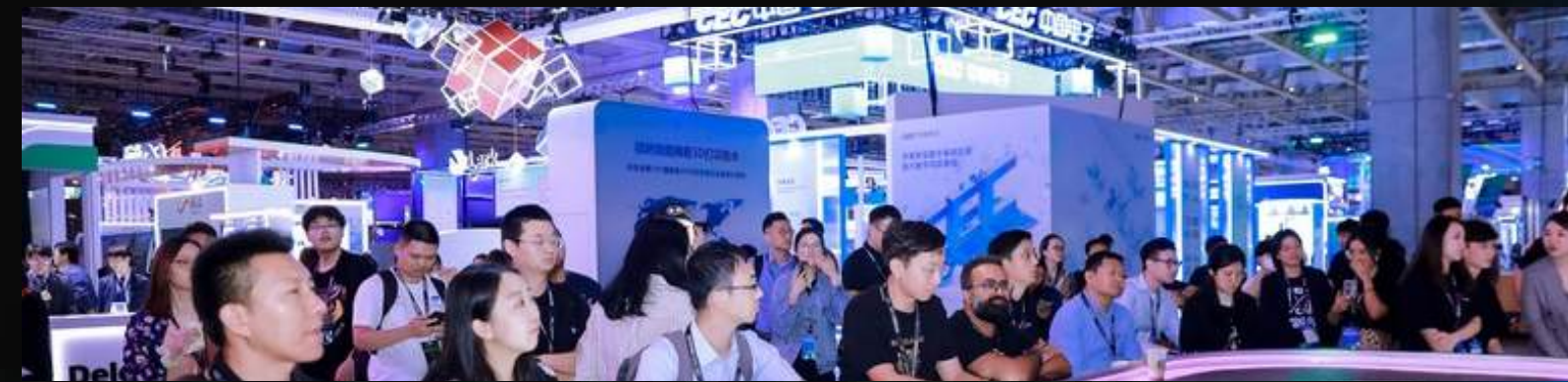
IDEAS MEET CAPITAL IN A UNIQUE SETTING

Combining Macao's unique characteristics with an innovative stage format, these platforms offer startups distinctive opportunities in an exciting yet professional setting.

● **800+**
Project docking (FAFP)

● **300+**
Start-ups Shortlisted (FAFP)

● **200+**
Financial Institutions (FAFP)



WHERE SPORTS MEETS INNOVATION AND OPPORTUNITY

From world-class sports experiences to immersive business networking, BEYOND seamlessly blends sports, technology, and global opportunity. For athletes and industry leaders alike, it's a platform to explore new ventures, forge partnerships, and expand their influence beyond the game.



STRATEGIC BUSINESS MATCHMAKING HIGHLIGHTS

A series of curated business matching sessions will be held to facilitate efficient collaboration between large enterprises and high-potential tech projects and startups. In preview editions, participating companies represented key industries including BMW Group, CATL, China State Construction, China Taiping, Wynn Macau, Lingotto Investment, BYD, Makuake, Mitsubishi Estate, Panasonic, Sony, and Tokyu Land Corporation.

These sessions will enable focused connections to innovative technologies and expand opportunities for future strategic partnerships.



BEYOND WEEK 2026 (MAY 27-31) — ASIA'S TECH “SUPER BOWL”

A week of breakthrough innovation, global investment, sports competition, and celebration parties — all set in the world-class city of Macao.

BEYOND Expo is Asia's leading tech and innovation ecosystem event, uniting visionary founders, global investors, deep-tech pioneers, and cross-border decision-makers from across Asia and beyond.

In 2026, BEYOND Expo will enter its next chapter.

What if Asia had its own “Super Bowl”—not just for technology, but a superweek spanning finance, culture, and sports?

By blending technology, sports, culture, and entertainment, BEYOND Expo is shaping Asia's most influential technology gathering—driving global attention and real economic momentum for Macao.

UFC FIGHT NIGHT® DURING BEYOND WEEK 2026

UFC FIGHT NIGHT® will take place during BEYOND Week 2026, and Ultimate Fighting Championship (UFC) will be featured in the **Open Innovation Program** at BEYOND Expo 2026, May 27–31 in Macao.

This collaboration will spotlight how emerging technologies are redefining athlete performance, health and recovery, data-driven training, and fan engagement, bringing together global innovators, technology leaders, investors, and industry stakeholders to shape the future of **sports, wellness, and entertainment.**



ENTERTAINMENT EXPERIENCES UNLIKE ANY OTHER EXPO



WHAT THE SUPER BOWL IS FOR AMERICA, BEYOND WEEK IS FOR ASIA, SPOTLIGHT TECH ADVANCEMENTS

THE MOMENT WHEN:

- EVERYONE TUNES IN
- NEW LEGENDS ARE BORN
- TECH MEETS CAPITAL
- THE NEXT BIG THING IS REVEALED



BEYOND ISN'T JUST A TECH EXPO. IT'S ASIA'S MOST ANTICIPATED INNOVATION MOMENT OF THE YEAR — WHERE THE FUTURE GOES LIVE, AND THE WORLD WATCHES.

THANK YOU

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