BEYOND EXPO 2023
A LOOK BACK ON
BEYOND Expo 2023 reached new heights in terms of participation, exhibition area and international exchange.
BEYOND EXPO 2023 IN NUMBERS

Attendees
15K

Exhibitors
619

SMEs
Corporates
Investment and Financial Institutions
Universities/Research Institutions
Governments
Business and Social Organizations
Media

50 countries, territories and regions represented
54% Director and above
68% Professional Buyer

Distribution of Attendees

Days
Speakers
Panel discussion
Medias Outlet
Stories produced
3
244
150+
200+
11K

Domestic
International
70%
30%

Director and aboved
Professional Buyer
# BEYOND EXPO 2023 MEDIA COVERAGE

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
<th>Engagement</th>
<th>Social Media Views</th>
</tr>
</thead>
<tbody>
<tr>
<td>Media Outlets</td>
<td>200+</td>
<td>100K</td>
<td>20M+</td>
</tr>
<tr>
<td>Total Media Attendance</td>
<td>395</td>
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<tr>
<td>Overseas Media</td>
<td>35%</td>
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<tr>
<td>Social Media Release</td>
<td>40%</td>
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### Media Outlets

- CCTV
- CGTN
- CNN
- Bloomberg
- Reuters
- FT
- Yahoo!
- Engadget
- Nikkei Asia
- Techsauce
- be success
- China Lab
- South China Morning Post
- RADII
- Jumpstart
- Technode
- Global
- THE STORY
- AsiaTechDaily
- KoreaTechDesk
- V
- PR Newswire
- Teman Startup
- Ahead Asia
- Tech Shake
- DailySocial
- Esquire
- Straits Times
- FT
- Macao News
- Macau Business
- 36Kr
- Tencent Tech
- Sina
- Yangyan
- IFeng
- Macao Daily
- Macau News
- Macau Business
- Heboshi
- Zaker
-创业邦
- TIME DOO
- 矿研网
- 河中网
OVER 5000 ARTICLES AND VIDEOS POSTED
VIEWS AND INTERACTIONS ON SOCIAL MEDIA REACHED 15 MILLION.
MULTILINGUAL MEDIA CHANNELS FOR GLOBAL DISTRIBUTION
**BEYOND Expo 2023** was a major showcase for the latest innovations in technology and innovation. The event was a sign of the growing importance of Macao as a hub for innovation and technology in the Greater Bay Area.*** - South China Morning Post

***BEYOND Expo is really a platform to get together business startups, technology companies, and venture capital, industry insiders and authorities.*** - CGTN

***Held in may 2023, the expo provides a global stage for Asia's tech giants and startups to showcase their latest innovations here in their own backyard. Hundreds of exhibitors from across the tech sector travel here to Macao for this event. From mobility to health care, the beyond expo offers a glimpse into Asia's booming tech sector.*** - CNN

**MEDIA COMMENTS**
Total followers 170K+

Weibo, YouTube, Twitter, Facebook, LinkedIn, Instagram, TikTok, Douyin
VISIONARY SPEAKERS

President and Chair, Asian Infrastructure Investment Bank

JIN LIQUN

Vice President of the China Association for Science and Technology Academy of Chinese Academy of Sciences, Quantum Physics

JIANWEI PAN

Chief Adviser to the China Banking and Insurance Regulatory Commission

ANDREW SHENG

Former President of the United Nations Security Council

KISHORE MAHBUBANI

Co-founder and Executive Vice Chairman, Alibaba Group Owner, Brooklyn Nets and New York Liberty

JOSEPH C. TSAI
BAMrang Brodjonegoro  
Former Finance Minister of Indonesia

Prof. Yonghua Song  
Rector of the University of Macau

Ma WeiHua  
Member of United Nations Sustainable Development Goals Impact Global Steering Committee, Chairman of CASVI, President of Established Technology Co., Ltd.

Dr. Shi Han  
Head of ESI Center of Institute for China Business, Co-optee of China’s Social Impact Development Alliance of National Economic and Technology Development Zones

Yan ZhiHong  
Professor of the Department of Computer and System Science, Institute of Finance and Technology, University of Macau; Director of the Innovation and Entrepreneurship Center

Zhang HaipFeng  
Chairman of the Board of Directors of CSCI

Jiang JiaDuan  
General Manager of Technology and Design Management Department of CSCI

Joseph Zhou  
Managing Partner, Bits x Bites

Max Song  
CEO of Carbonbase

Peter Dingle  
Venture Capital & Growth Investments HSBC

Julien Martin  
Founder of DCG

Cilja Indahl  
CEO of EQT Foundation

Dr. Jan Mattsson  
Former UN Under-Secretary-General, former World Bank inspector, Chairman of Everimpact

Dr. Luo Xiang  
Chairman, Social Impact Investment Foundation

Prof. Saifur Rahman  
President of IEEE 2023

Gonzalo Portellano  
Head of Design, Solutions Development of JLL Asia Pacific

Nicholas Ho  
Chair of HPA (Ho & Partners) Architexace

Ir. Andrew Young  
Associate Director (Innovation) of Sino Group

Humphrey Wu  
Senior Vice President, Towngas Smart Energy

Raymond Leung  
Chief Technology Officer, Huawei International Co. Limited

Yafu Zhao  
Head of Climate Fintech, New Energy Nexus

Dr. Wang Dequan  
Founder & Chief Executive Officer, GSG

Leo Lin  
Founder & CEO, aitos.io

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Leo Lin  
Founder & CEO, aitos.io
HONG ZEXIN  
Partner and Strategic Leader of Chekong

LIU NIANQIU  
VP and Technology Partner, DeepRoute.ai

XU YUBIN  
Partner of RoboSense & General Manager of Intelligent Driving Industry

DR. XU HU  
Chief Scientist, CIID

WEILEI  
Founder & CEO, BusMe

JIANFENG SUI  
Executive Deputy Director of Shenzhen Autonomous Driving Intelligence Research Center, President of Guangdong Urban Group Executive Vice President of Qidian Star

CHENGQIU SHI  
Senior Technical Marketing Manager, NVIDIA China

YUAN LI  
Senior Product Manager of Machine Learning, AWS

ZHENGNAN WANG  
CEO, KIRI Innovations

JUNXI PENG  
CEO, Configreality Technology

YOUMING QIN  
CEO, FlowForma

MIN ZHU  
Manager, NVIDIA Inception

TONY TUNG  
Managing Director, GOBI PARTNERS
Sustainability Summit

May 10, PM
The Current State of the Global Carbon Trading Market
Impact Investment
Post-Covid - Challenges and Opportunities of Asia in Addressing Global Climate Challenge

May 11, AM
Mitigation and Adaptation Solutions - Navigating the Trilemma of Economic Growth, Resilience, and Low-Carbon
Urban Development in Asia

May 11, PM
Energy Transition
Climate Tech Founders Chat
Agriculture Tech
Supply Chain Optimization
Healthcare Summit
May 10, PM

Emerging Trends and Opportunities in Biotechnology
Innovation in Medical Devices and Equipment
International Market Opportunities for Chinese Healthcare Companies

Innovation Forum on Health Service System in the Greater Bay Area
May 11, AM

Strengthening innovation and cooperation in drug and medical device regulation in the GBA
Promoting high-quality development of health care in the GBA
Building a multi-level medical insurance payment system in the GBA
The Future Technology in Healthcare

May 11, PM

Opportunities for Development of Oncology Drugs and Innovative Oncology Therapies in the GBA

Building the Greater Bay Area into a Global Center of Excellence for Clinical Research

International Market Opportunities for Chinese Healthcare Companies

AI in Drug Discovery

Theory of Aging and Technology of Anti-aging

Flexible Brain-Machine Interface Technology

From COVID to Cancer – Learn how Nasdaq-listed Prenetics is innovating in biotech

Democratizing Cancer Diagnostics with AI
General Anesthetic & Life Science Webinar
May 12, ALL DAY
AI + Web3 Forum
May 10, AM
Keynote: The Web3 in the New AI Era
Fireside Chat: The Future of the Metaverse
Investing into Web3
Crypto Finance: Risks and Rewards
How Web3 and Blockchain Are Linked to the Traditional Economy
The Value of Digital Content

AI + Smart Life Forum
May 11, AM
Fireside Chat: NOTHING and Everything, the Future of Phone
Founder Talk: Flying Car
Founder Talk: Smarter Car
Unmanned aviation ushers in new consumption in smart cities.
Building an Infrastructure for Autonomous Driving with AI
How Will AI Empower the Future Travel
AI + RetailTech Forum
May 11, PM

How ChatGPT and Generative AI change the retail and consumer industry?

Retail tech/Consumer tech startup showcase

AI & Generative AI technology’s impact on retail and consumer industry

RetailTech/ConsumerTech startup showcase

Digital transformation trends on retail and consumer industry
AI + Future Transportation Forum
May 12, AM

AI + Open Innovation Forum
May 12, PM
Global Investment Summit
May 11, ALL DAY

Future Prospects of Investment in Emerging Market

Besides AI, what else should investors focus on?

Explore the co-creation model in investment

Cross-border Investment and Partnerships in Asia and EU

The Change in Early-Stage Investment

The Change of Investment Strategies for LPs

The Rise of Women-led Investment Firms

Global CVC Trends and Best Practices

The New Opportunity for Family Office Investment
LOUNGE II
A stage that combines technological innovation and international elements

PR Newswire 2023 Global Comms Report
Orbit: Builder Series
Kickstarter China Talk
Thailand Tech Reception by Techsauce
Indiegogo Talk
London & Partners Reception
Japan Tech Reception
She Loves Tech Reception
Korea Tech Reception (by beSUCCESS)
ChinaEU Reception: Live Commerce Across Borders
Indonesia Tech Reception
Tatler Gen-T Founder’s Forum

BEYOND held activities with partners from Britain, South Korea, Japan, Thailand, Indonesia, Brazil, Portugal and other countries.
During the New Product Release event, AEROFUGIA, XAG, Shanghai Changing Biotechnology Co. Ltd., iFLYTEK and China State Construction International Holdings Limited (CSCI) showcased their innovations.
First upgrade to BEYONDWEEK
Create a global technology carnival

ORIGIN Conference on SouthEastAsia Market

Beyond Borders: Tech Startup Conference in the Greater Bay Area

2023 Global Talents Summit
Upgraded to BEYOND WEEK for the first time, creating a global technology carnival.

SDG Open Innovation Camp 2023 for Youth From the Greater Bay Area

2023 International Hydrogen Energy Standard Summit

Tsinghua Alumni CIE Competition
2 NETWORKING EVENTS

Demo Day
Fund at First Pitch

PARTICIPATING INVESTMENT INSTITUTIONS
BEYOND AWARDS

Submitted: 600+
Winners: 68
Global Partners: 15
Awards: 4

GLOBAL PARTNERS

TusStar
PLUG AND PLAY CHINA
InteBridge
CASVI
IMPACT BROAD
润加速
安创加速器
冠昊生命健康科技园
startupty
INDIEGOGO
zebras
BEYOND AWARDS WINNERS

IMPACT AWARDS WINNERS
- Deloitte China
- Huawei Services (Hong Kong) Co. Ltd., Macau Branch
- Flexport
- China Civil Engineering Construction Corporation Hong Kong and Macau Branch
- China State Construction International Holdings Limited

HEALTHCARE INNOVATION AWARDS WINNERS
- SUZHO HANHUA SEMICONDUCTOR CO., LTD
- MGI Tech
- Subtle Medical
- VectorBuilder
- Shanghai Fosun Pharmaceutical (Group) Co., Ltd.
- Beijing Phabuilder Biotechnology Co., Ltd.
- Beijing Qiboson Quantum Technology Co., Ltd.
- HUA Cloud Intelligent Healthcare Co. Ltd.
- Beijing Veminsyn Biotech Co., Ltd.

SUSTAINABILITY INNOVATION AWARDS WINNERS
- ShangHai PowerShare Tech Ltd.
- Wuhan Troowin Power System Technology Co., Ltd.
- SenGong New Material Tech
- Hangzhou POLY Material Science & Technology Co., Ltd.
- China Civil Engineering Construction Corporation Hong Kong and Macau Branch
- GS BIOTECH
- Shanghai Changing Biotech Co., Ltd.
- Leafypolymer (Nantong) Agricultural Technology Co., Ltd.
- Cambridge Ltd.
- China State Construction Development Holdings Limited
- Deepchem

CONSUMERTECH INNOVATION AWARDS WINNERS
- Cowarobot
- UBTECH ROBOTICS CORP LTD
- RIVAI Technologies
- Beijing Anthap Intelligent Technology Co., Ltd.
- ANHUI IFLYREC CO., LTD
- AEROFUGIA TECHNOLOGY (CHENGDU) CO., LTD
- Neolix Technologies Co., Ltd.
- Pachira (International) Technology Co., Ltd.
- HangZhou Nuowei Information Technology Co., Ltd.
EXHIBITION AREA

600+ Exhibitors, Industry Leading Companies Showcasing Cutting-Edge Technologies
PARTICIPATING COMPANIES

COMSUMERTECH

HEALTHCARE

SUSTAINABILITY

ICBC
工银澳门
BANK OF CHINA

中国银行

CTM
澳门电讯

阿里巴巴云

HUAWEI

星竞威武

Cowarobot

商汤

NVIDIA

科大讯飞

IFLYTEK

联想

XGIMI

Extreme Vision

Mogo

CHANG

NBA

中国太平

FO SUN PHARMA

复星医药

Abbott

Astrazeneca

Edwards

Cell4D

爱德华

XtalPi

GIMP

Mindray

迈瑞

GMP

广药

MIND

TIMEDOO

CHANG

THERA

EAGLE

EAGLE

MORE MEAT

FUSIFILM

CHANGING BIO

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### Organizers

<table>
<thead>
<tr>
<th>Organizers</th>
<th>Co-organizers</th>
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<tbody>
<tr>
<td>Macao Technology General Association</td>
<td>Guangdong Federation of Industry &amp; Commerce</td>
</tr>
<tr>
<td>TechNode, Forte Inc.</td>
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<tr>
<td>Nam Kwong International Conference &amp; Exhibition Co., ltd.</td>
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<tr>
<td>Center for International Economic and Technological Cooperation, the Ministry of Industry and Information Technology</td>
<td>Foreign Environmental Cooperation Center, Ministry of Ecology and Environment of China;</td>
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<tr>
<td>China International Cooperation Association of Small and Medium Enterprises</td>
<td>China Academy of Electronic Information Industry Development (CCID)</td>
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<tr>
<td>The State-owned Assets Supervision and Administration Commission of the State Council</td>
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<tr>
<td>China Centre for International Science and Technology Exchange (CISTE)</td>
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<tr>
<td>The Economic and Technological Development Bureau (DSEDT)</td>
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<tr>
<td>China Internet Development Foundation</td>
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<td>Shanghai Science and Technology Exchange Center</td>
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<tr>
<td>Beijing-Macao Economic and Cultural Exchange Promotion Association</td>
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<td>Hong Kong United Youth Association</td>
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<td>ASK HEALTH ASIA</td>
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<td>Government of the Macao Special Administrative Region - Health Bureau</td>
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<td>China Association of Environmental Protection Industry</td>
<td>BRI International Green Development Coalition</td>
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<tr>
<td>SME Service Bureau of Shenzhen Municipality</td>
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<td>Zhuhai Academy for Advanced Integrated Circuit</td>
<td>China Alliance of Social Value Investment</td>
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<td>Y.Elites Association</td>
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<td>Jiangmen Ventures</td>
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<td>TusStar</td>
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<td>Internet Society of China</td>
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<tr>
<td>Beijing and Hong Kong, Macao, and Taiwan Cooperation Center of Science and Technology</td>
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<tr>
<td>Council for the Promotion of Guangdong- Hong Kong-Macao Cooperation</td>
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<tr>
<td>Guangdong-Hong Kong-Macao Bay Area Entrepreneur Union</td>
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<td>BEYOND 2032&gt;</td>
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<td>UNU Macau</td>
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<td>China Academy of Chinese Medical Sciences</td>
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<td>Belt and Road Environmental Technology Exchange and Transfer Center (Shenzhen)</td>
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MAY 23-25, SEE YOU AGAIN AT THE BEYOND EXPO 2024 IN MACAO!

WHAT TO EXPECT AT BEYOND EXPO 2024?

4,000+ Innovative Companies  
20,000+ Tech-minded professionals  
250+ Global leaders  
120+ Forums and meetings  
300+ Global media

1,000+ Exhibitors  
40% International attendees  
500+ Global investors

BEYOND Expo 2024 will be held at the Venetian Macao Convention and Exhibition Centre, which offers approximately 100,000 square meters in space, enough to host more than 1000 exhibitors. We are expecting more Fortune 500 corporates, unicorns and exciting startups to participate this year. Industry forums and networking sessions will be conducted concurrently as we look forward to connecting attendees from all walks of tech backgrounds with immersive interaction to boost the global tech scene in the APAC region.