

# BEYOND

INTERNATIONAL TECHNOLOGY INNOVATION EXPO

5.21<sup>WED</sup><sub>2025</sub> → 5.24<sup>SAT</sup><sub>2025</sub>

The Venetian Macao Cotai Expo, Macao

Exhibition Plan

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# 2024 BY THE NUMBERS

BEYOND EXPO



ATTENDEES

30K<sup>+</sup>



EXHIBITORS

1,200<sup>+</sup>



SPEAKERS

30K<sup>+</sup>



SESSIONS

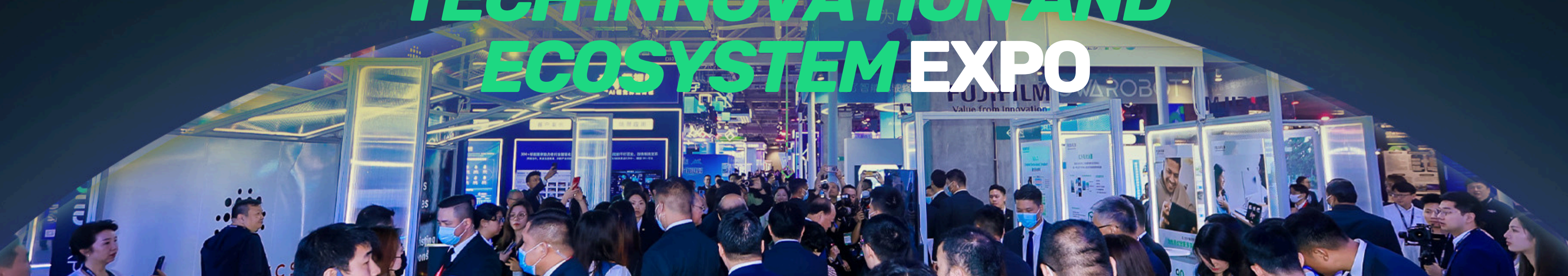
180<sup>+</sup>



MEDIA OUTLETS

300<sup>+</sup>

BEYOND EXPO IS ASIA'S **LARGEST**  
**TECH INNOVATION AND**  
**ECOSYSTEM EXPO**





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# EXHIBITION

# Expo Spotlight

One of the most effective ways to get involved at BEYOND Expo. It's an substantial and valuable investment for your company, offering maximum exposure to attendees and other partners.



# EXHIBITION

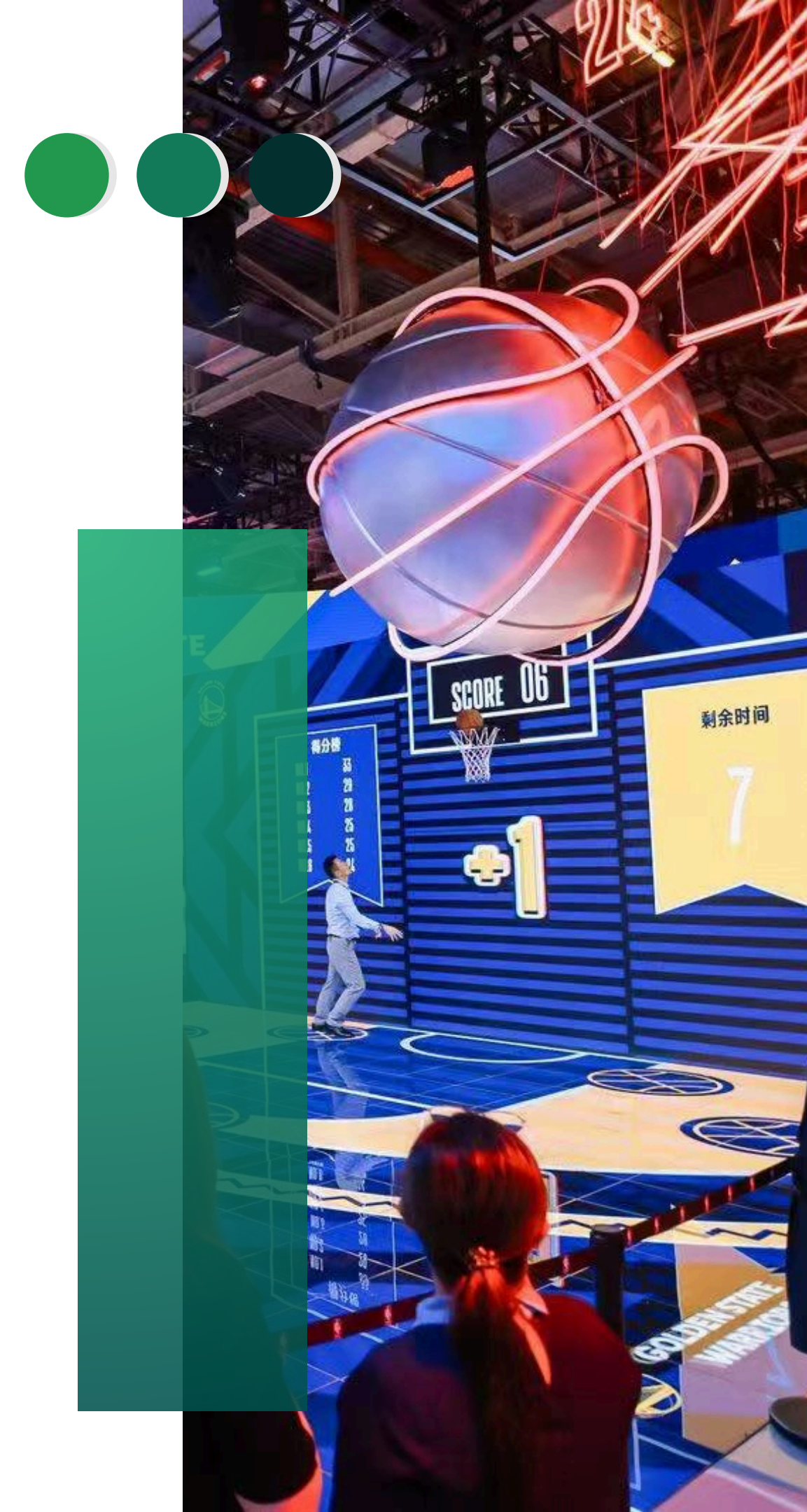
## 1# RAW SPACE - USD \$400/SQM

The raw space provides exhibitors with a valuable display and communication platform for customized and differentiated space.

### BENEFITS:

About 500-word company description profile included on BEYOND website and Official APP

- A fully customizable blank canvas for your brand, allowing you to manage creative design and setup independently
- Located in the core area of the exhibition hall
- Minimum 36 sqm required
- Allocation of Exhibitor passes and BEYOND passes



# EXHIBITION RATES



## 2# Prime 36- USD \$24,000



### BENEFITS:

- About 500-word company description profile included on BEYOND website and APP
- Prime expo hall location of 36 sqm turnkey booth
- Customizable graphics and branding
- A set of illuminated brand signage
- 3 x tables and 6 x chairs
- 2 x 1m x 2m vertical display board within the exhibit space
- 2 x 1.46m x 0.9m panels for individual product display stands
- 2 x 1.9m x 0.9m horizontal reception desk panel
- 4 x 2.9m x 1.2m horizontal external suspended display board
- 5 x Exhibitor passes and 20 x BEYOND passes

## 3# Prime 36 PRO- USD \$27,600



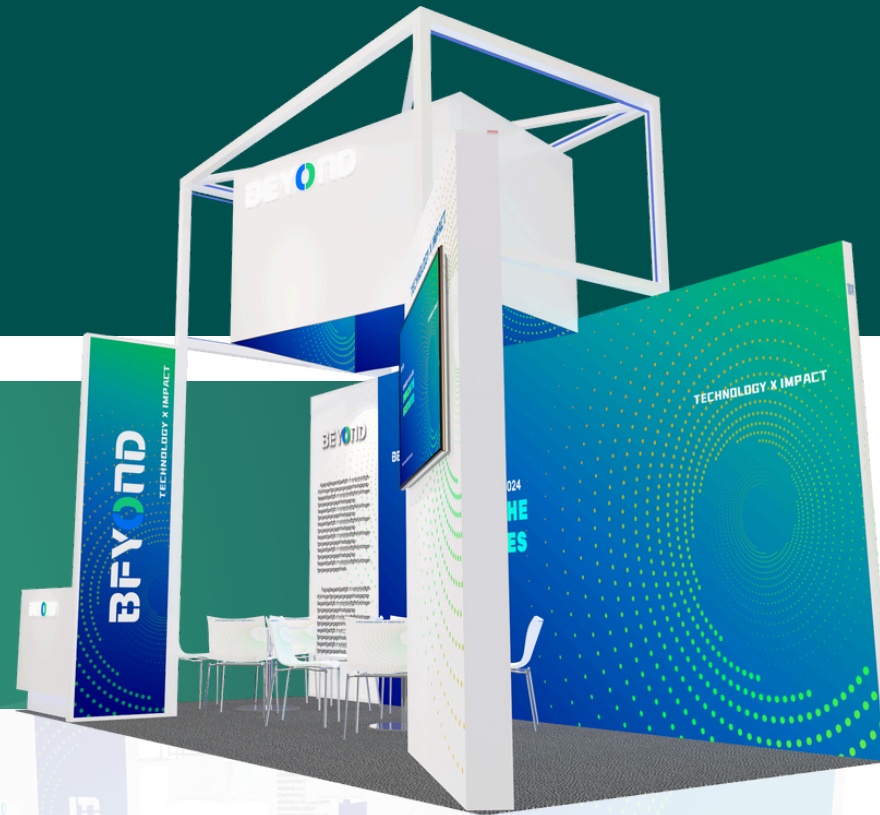
### BENEFITS:

- About 500-word company description profile included on BEYOND website & APP
- Premium setup and amenities included
- Prime expo hall location of 36 sqm turnkey booth with enhanced lighting effects
- Customizable graphics and branding
- A set of illuminated brand signage
- 3 x tables and 6 x chairs
- 1 x television using right
- 1 x 6m x 3m horizontal backdrop for the main display area
- 3 x 1.1m x 0.8m panels for individual product display stands
- 1 x 1m x 3m vertical display board within the exhibit space
- 1 x 1.4m x 0.8m horizontal reception desk panel
- 1 x 2.4m x 3m horizontal external display board
- 5 x Exhibitor passes and 20 x BEYOND passes

# EXHIBITION RATES



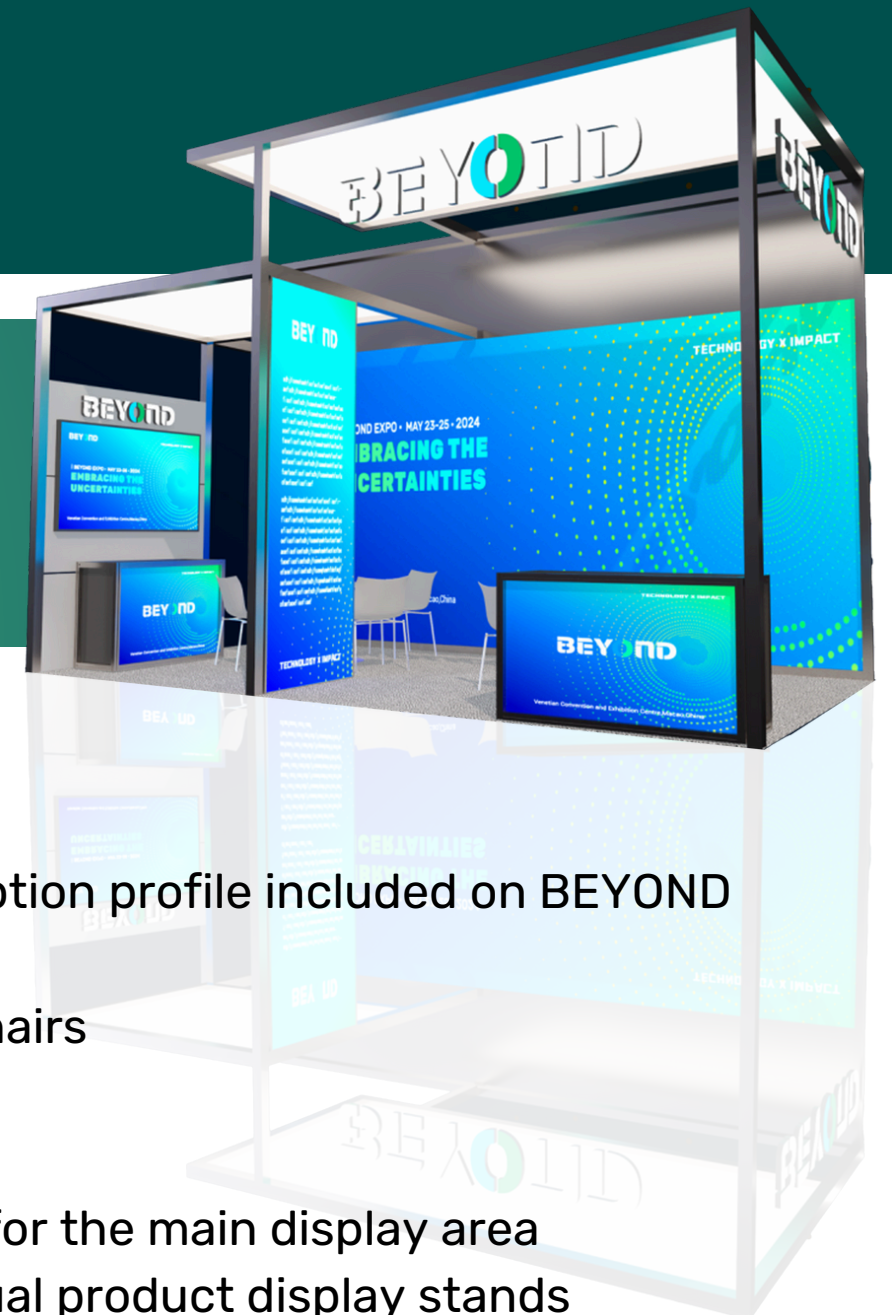
## 4# Prime 18- USD \$15,000



### BENEFITS:

- About 500-word company description profile included on BEYOND website and APP
- Two sets of meeting tables and chairs
- A set of illuminated brand signage
- 1 x television using right
- 1 x 6m x 3m horizontal backdrop for the main display area
- 1 x 0.75m x 3m vertical display board within the exhibit space
- 1 x 1.4m x 0.8m horizontal reception desk panel
- 3 x Exhibitor passes and 10 x BEYOND passes.

## 5# Prime 18 PRO - USD \$17,250



### BENEFITS:

- About 500-word company description profile included on BEYOND website and APP
- Two sets of meeting tables and chairs
- A set of illuminated brand signage
- 1 x television using right
- 1 x 6m x 3m horizontal backdrop for the main display area
- 1 x 1.1m x 0.8m panels for individual product display stands
- 1 x 1m x 3m vertical display board within the exhibit space
- 1 x 1.4m x 0.8m horizontal reception desk panel
- 3 x Exhibitor passes and 10 x BEYOND passes.

# EXHIBITION RATES

## 6# Prime 54 - USD \$39,400

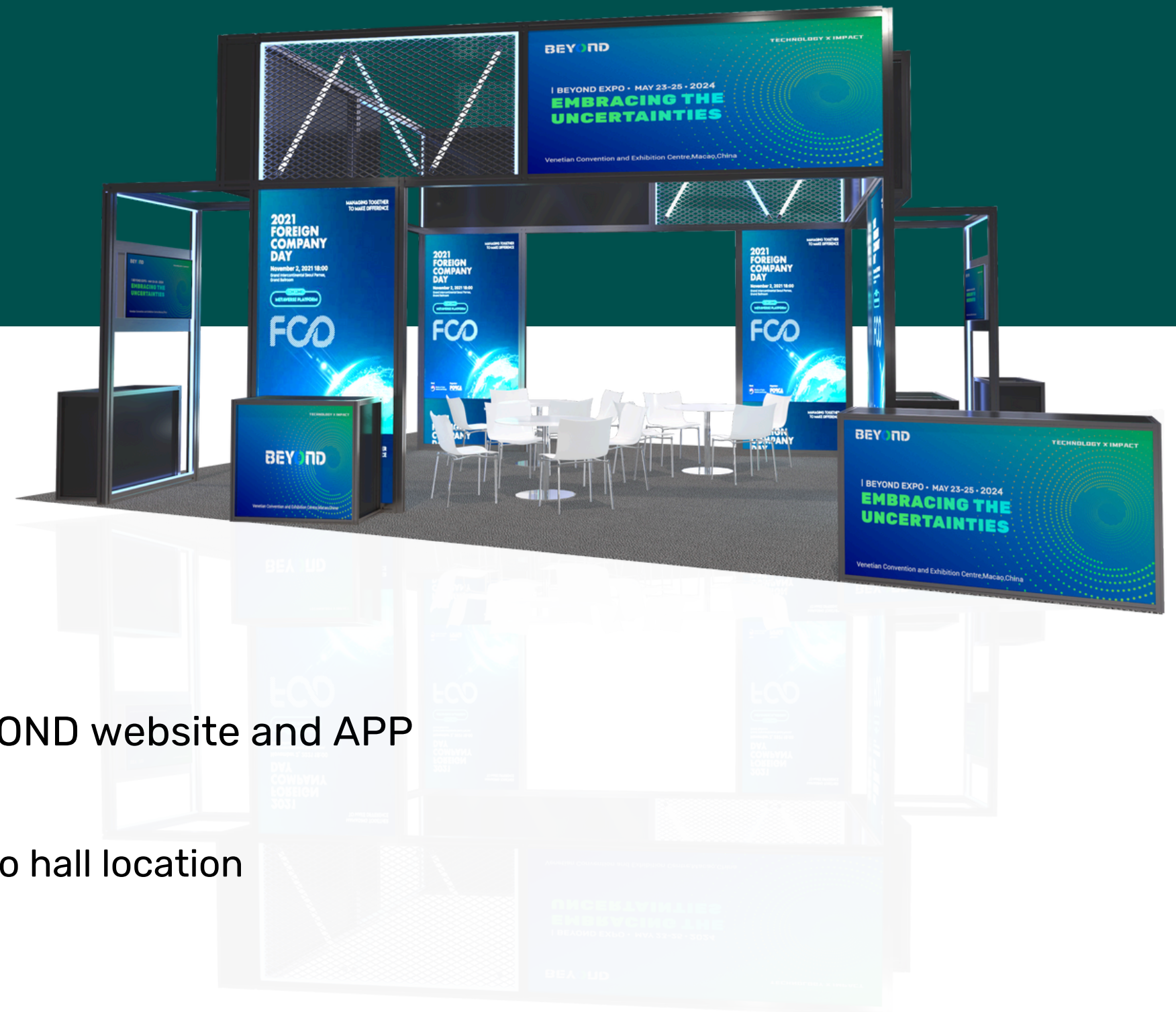
This stand can also serve as an exhibition solution for a joint display by no more than 4 companies.

## BENEFITS:

About 500-word company description profile included on BEYOND website and APP

- Three sets of meeting tables and chairs
- 2 x 42' televisions using right;
- 6 x product display cabinets (0.95m x 0.9m each)
- 8 x vertical lightbox posters (2.6m x 1.2m each)
- 2 x brand logo lightboxes (2.6m x 1.2m each)
- 2 x brand logo lightboxes (2.8m x 1.2m each)
- 1 x external display cabinet (1.6m x 0.9m, horizontal orientation)

- Prime expo hall location
- 7 x Exhibitor passes and 30 x BEYOND passes.



# EXHIBITION RATES

## 8# Group Pavilion at BEYOND Expo: A Gateway to Asia's Innovation Hub

Create a commanding presence at BEYOND Expo by organizing a Group Pavilion to showcase the collective strength of your global enterprises and startups, fostering innovation and building crucial connections in the fast-growing Asian market.

### > Pricing

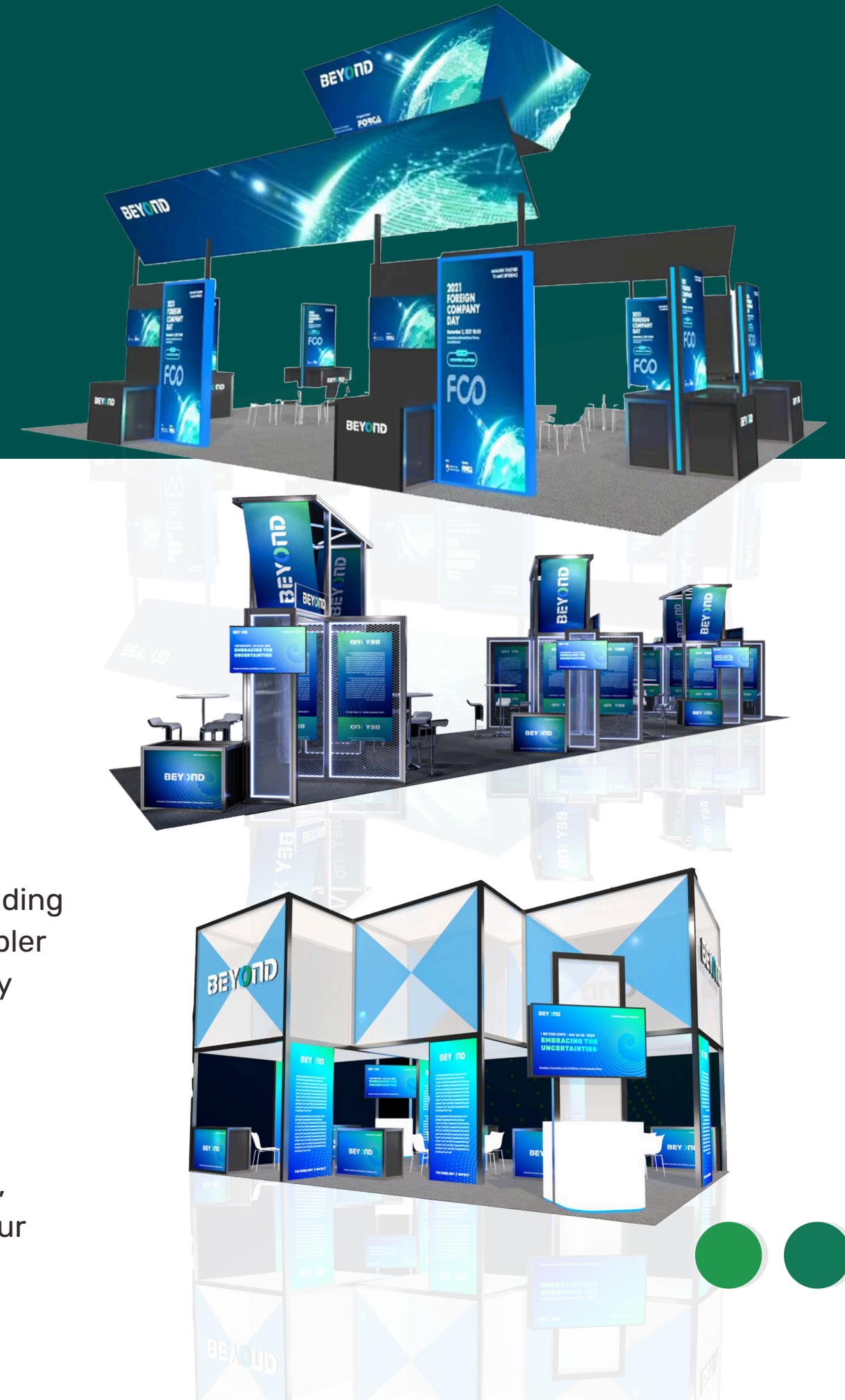
Starting at **\$21,000 USD** (including setup), pricing is tailored based on pavilion size and custom requirements.

### > For Organization

Enhance your global footprint with complimentary branding throughout the event. Elevate your status as a key enabler of cutting-edge innovation, gaining unmatched visibility among the world's tech leaders.

### > For Companies

Maximize exposure and connect with top-tier investors, partners, and clients from across the globe. Position your business at the forefront of Asia's most dynamic innovation ecosystem.



# EXHIBITION RATES

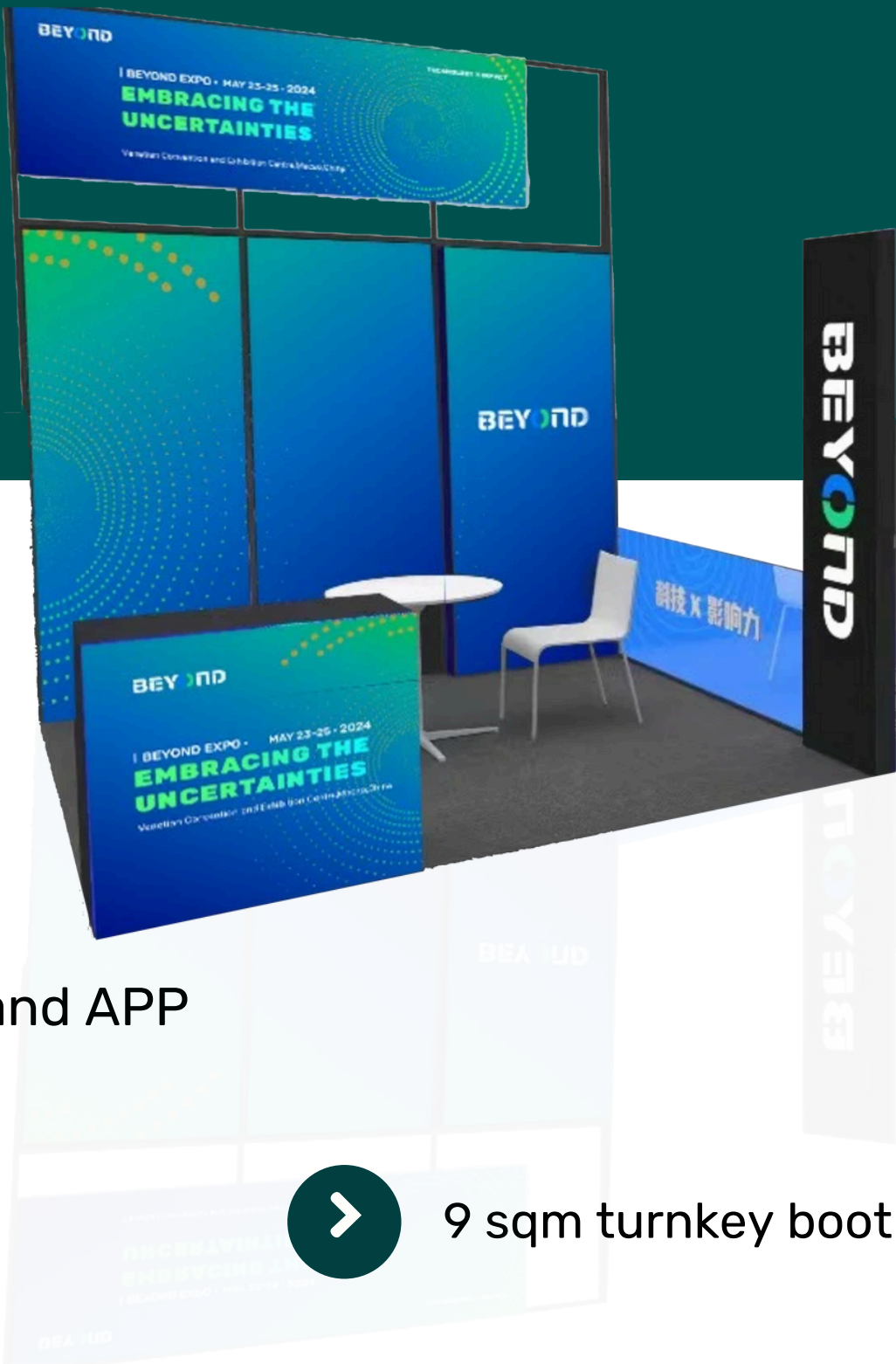
## 9# Standard Booth - USD \$3,600

Showcase your brand with prominent signage, convenient power access, and an organized product display – ideal for maximizing visibility in a compact space.

### BENEFITS:

About 500-word company description profile included on BEYOND website and APP

- 1 x Branded counter with locker (0.95mW x0.75mH)
- 1 x horizontal backdrop (2.93mWx2.48mH)
- 9 sqm turnkey booth
- 1 x table and 2 x chairs
- 2 x Exhibitor Pass and 5 x BEYOND Pass



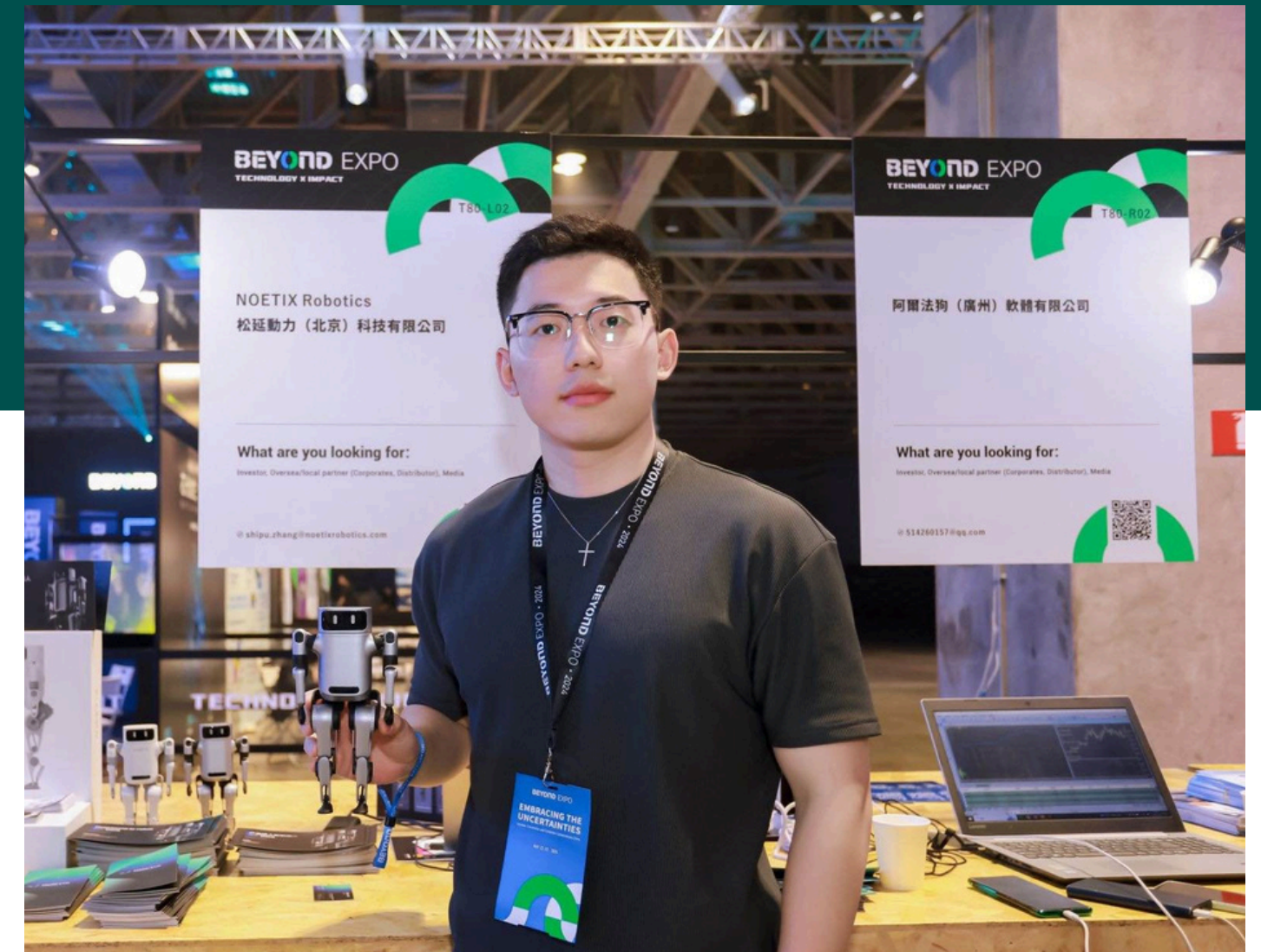
# EXHIBITION RATES

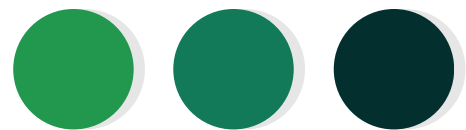
## 10# Startup Kiosk - USD \$1,200

An affordable entry to BEYOND Expo, the startup kiosk offers direct access to global investors, insightful forums, and networking opportunities with fellow exhibitors – maximizing exposure and engagement on a budget for startups.

### BENEFITS:

- About 500-word company description profile included on BEYOND website and APP
- 2.5-4 sqm exhibition space
- 2 x Exhibitor Pass and 5 x BEYOND Pass
- Dedicated showcase table with locker and basic power and lighting facilities





# EXHIBITION RATES

**11# SPORTS LAB COMPACT SHOWCASE USD\$6,000 - 20 SQM**

**12# SPORTS LAB LUXURY SHOWCASE USD\$13,000 - 50 SQM**

## BENEFITS:

- Area designated for brand product displays.
- The display of brands is limited to sports product brands, including but not limited to clubs, apparel, shoes, hats, fitness equipment and sports drinks.
- Located in the core area of the exhibition area;
- The organizer, in partnership with the regional operating partner, will provide overall design and setup. All participating brands are responsible for completing the setup of their own display areas.





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... **BEYOND WEEK  
EVENTS**



# BEYOND WEEK

BEYOND Week serves as the prelude to the renowned BEYOND Expo, offering a dedicated week filled with innovation-focused programming.

Partners have the opportunity to host their own events, seminars, conferences, corporate functions, and more during BEYOND Week. We provide support in the following areas:

- Identifying the perfect venue in prime locations
- Collaborative promotion of your event through BEYOND channels.
- Facilitating catering partnerships and group discounts

Advantages of hosting an event during BEYOND Week:

- Alignment of your programming with BEYOND Expo.
- Exposure to our highly engaged community of attendees.
- Access to discounted venues, catering, and production services.
- Leverage BEYOND's extensive marketing reach.
- Showcasing your brand before the main Expo.

Let's start planning a high-impact event to achieve your goals.

Contact us at [bd@beyondexpo.com](mailto:bd@beyondexpo.com)

BEYOND EXPO



# MORE EXPERIENCE TO BE DISCOVERED

Join us to network with global industry leaders, fostering valuable connections and collaborations, while experiencing a blend of innovation, entertainment, and business opportunities in the vibrant setting of Macao.

Exclusive  
Networking

Unique  
Experiences



Any questions - contact your sales rep or [bd@beyondexpo.com](mailto:bd@beyondexpo.com)

