

# INTRODUCING BEYOND BGLOBAL NETWORK

Empowering Companies to Expand Globally.

**Be Global. BEYOND Global.**



In today's dynamic business landscape, where uncertainties abound and markets shift rapidly, global expansion is no longer optional — it's essential.

The **BEYOND BGlobal Network** is an innovative initiative designed to **guide companies and entrepreneurs in successfully navigating the complexities of international growth.**

This Network leverages BEYOND Expo's unmatched global network and year-round resources to **empower businesses with the strategies, connections, and support needed to thrive in new markets.**

Whether you're an established corporate innovator, a fast-growing SME, or a BEYOND Expo exhibitor, **BEYOND BGlobal Network offers a comprehensive gateway to building a global presence and unlocking international opportunities.**

## WHAT IS BEYOND BGLOBAL NETWORK ABOUT?



### Access to Global Icons/Celebrities

Collaborate with celebrity athletes and influencers to amplify your brand and engage diverse audiences.



### A Connected Ecosystem

Tap into a powerful network spanning retail, e-commerce, supply chains, investors, and more for seamless global market entry and expansion strategies.



### Sustained Growth Support

Go beyond a single event — BGlobal provides year-long guidance, curated programs, and matchmaking opportunities to keep your business ahead.



### Official Launch at BEYOND Expo 2025

Be part of the spectacular Closing Ceremony, featuring the **Fund at First Pitch: Celebrity Edition**, where five companies pitch to a panel of celebrity athletes and investors.

## WHO WILL YOU MEET ON BEYOND BGLOBAL NETWORK?

The Network connects you to an ecosystem of influential stakeholders, including:



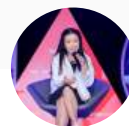
**CELEBRITY  
ATHLETES &  
INFLUENCERS**



**RETAILERS,  
E-COMMERCE  
NETWORKS,  
DISTRIBUTORS**



**GLOBAL  
SUPPLY CHAIN  
PARTNERS**



**INVESTORS &  
FINANCIAL  
INSTITUTIONS**



**LOCALIZATION  
EXPERTS &  
AGENCIES**



# WHAT AWAITS YOU AT BEYOND EXPO 2025?

## Transformative Content and Forums

Gain expert insights from global leaders through summits and panels:

**NEW**

### "BEYOND BGlobal Summit" (May 22):

Explore **key strategies for global success** such as -

- Leveraging supply chains for scalability and efficiency.
- E-Commerce vs. Retail—choosing the right approach for your business.
- Mastering localization to connect with target markets effectively.

### Global Investment Summit (May 23):

Dive into investment trends and opportunities shaping the global innovation landscape. Engage with top-tier VCs, PEs, and entrepreneurs for collaborative growth.

### Regional and Industry Spotlights:

**Regional collaboration forums** such as: Asia-Latam Tech Forum, Japan Tech Forum, Brazil-Portugal Startups Roadshow, Middle East Oasis Forum, ORIGIN Asia Conference, GBA Innovation Tour and more.

**Industry-focused sessions** such as: SportsTech, AI, Lifestyle, Beauty Tech, Vehicle Tech, Fintech, Fitness and more.

## Exclusive Business Matchmaking

*(Exclusively for BEYOND Expo exhibitors):*

- **"Meet the Buyer"**: One-on-one sessions with retailers, distributors, and e-commerce leaders.
- **"Fund at First Pitch"**: Direct access to top-tier VCs, PEs, and institutional investors.

## Networking Like Never Before

**NEW**

### "BEYOND BGlobal Celebrity Charity Pro-am Golf Tournament" (May 25)

- Build meaningful relationships with athletes, investors, and stakeholders in a premium, relaxed setting.

### Exclusive Networking Events:

- Engage with decision-makers and innovators at evening parties that showcase Asia's legendary hospitality at BEYOND Expo.



Stay tuned and be part of us