

INTRODUCING BEYOND BGLOBAL NETWORK

Bringing Consumer Technology Products to the World

Be Global. BEYOND Global.



In today's **rapidly evolving consumer technology market**, where **innovation drives growth and global demand** accelerates, bringing your products to the world is no longer optional — it's essential.

The BEYOND BGlobal Network is a transformative initiative designed to **help companies successfully expand their consumer technology products into international markets**.

Through BEYOND Expo's unmatched global network and year-round resources, BEYOND BGlobal Network provides businesses with the **connections, strategies, and support needed to introduce and scale their products worldwide**.

Whether you're an emerging innovator or an established industry leader, BEYOND BGlobal Network offers the tools you need to make your technology accessible to global consumers.

WHAT IS BEYOND BGLOBAL ABOUT?



Access to Global Icons/Celebrities

Collaborate with celebrity athletes and influencers to **showcase your products and engage diverse, global audiences**.



A Connected Ecosystem

Unlock opportunities to bring your **consumer technology products to global markets** through distribution partnerships, retail networks, and localization strategies.



Sustained Growth Support

Go beyond a single event — Engage with a powerful **network of retailers, e-commerce Networks, global supply chains, and investors** to drive your products' international success.



Official Launch at BEYOND Expo 2025

Be part of the spectacular Closing Ceremony, featuring the **Fund at First Pitch: Celebrity Edition**, where five companies pitch to a panel of celebrity athletes and investors.

WHO WILL YOU MEET ON THE BGLOBAL NETWORK?

The Network connects you to an ecosystem of influential stakeholders, including:



**CELEBRITY
ATHLETES &
INFLUENCERS**



**RETAILERS,
E-COMMERCE
NETWORKS,
DISTRIBUTORS**



**GLOBAL
SUPPLY CHAIN
PARTNERS**



**INVESTORS &
FINANCIAL
INSTITUTIONS**



**LOCALIZATION
EXPERTS &
AGENCIES**



WHAT AWAITS YOU AT BEYOND EXPO 2025?

Transformative Content and Forums

Gain expert insights from global leaders through summits and panels:

NEW "BEYOND BGlobal Summit" (May 22):

Explore **key strategies for global success** such as -

- Leveraging supply chains for scalability and efficiency.
- E-Commerce vs. Retail – choosing the right approach for your business.
- Mastering localization to connect with target markets effectively.

Global Investment Summit (May 23):

Dive into investment trends and opportunities shaping the global innovation landscape. Engage with top-tier VCs, PEs, and entrepreneurs for collaborative growth.

Regional and Industry Spotlights:

Regional collaboration forums such as: Asia-Latam Tech Forum, Japan Tech Forum, Brazil-Portugal Startups Roadshow, Asia-Europe Tech Forum, Middle East Tech Forum, ORIGIN Asia Conference, GBA Innovation Tour and more.

Industry-focused sessions such as: SportsTech, AI, Lifestyle, Beauty Tech, Mobility, Fintech and more.

Exclusive Business Matchmaking

(Exclusively for BEYOND Expo exhibitors):

- "Meet the Buyer": One-on-one sessions with retailers, distributors, and e-commerce leaders.
- "Fund at First Pitch": Direct access to top-tier VCs, PEs, and institutional investors.

Networking Like Never Before

NEW "BEYOND BGlobal Celebrity Charity Pro-am Golf Tournament" (May 25)

- Build meaningful relationships with athletes, investors, and stakeholders in a premium, relaxed setting.

Exclusive Networking Events:

- Engage with decision-makers and innovators at evening parties that showcase Asia's legendary hospitality at BEYOND Expo.

