

Exhibitor Participation Instructions

This is a streamlined guide that supplements the Exhibitor Manual. Find essential information that will maximize your success as an exhibitor at BEYOND Expo 2025.

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1) Confirm Attendance and Finalize Payment

- Check your account information in the [Exhibitor Center](#).

2) Instructions for Using the Exhibitor Center

The screenshot shows the 'Exhibitor Information' form. On the left is a sidebar menu with options: 'Pass Application' (selected), 'Exhibitor Pass', 'BEYOND Pass', 'Invitation Letter', 'Code for Tickets', and 'Exhibitor Manual'. The main form area is titled 'Exhibitor Information' and contains the following fields:

- Company Name ***: Text input field (0 / 100).
- Chinese Company Name ***: Text input field (0 / 100).
- Booth Number**: Text input field with value 'dd36'.
- Size**: Text input field with value '108'.
- Contact Person ***: Text input field.
- Mobile ***: Text input field.
- Email ***: Text input field.
- Country / Region ***: Dropdown menu with 'Mainland China' selected.
- State ***: Dropdown menu with 'BEIJING / 北京' selected.
- City ***: Dropdown menu with 'BEIJING / 北京' selected.
- Address ***: Text input field.
- Chinese Address ***: Text input field.
- Website ***: Text input field.
- Company logo ***: Image upload area.

Red error messages are visible below several fields: 'Company Name required', 'Contact Person required', 'Mobile Number required', and 'Email required'.

a. Exhibitor Center Login

- The Organizing Committee will email each exhibitor's corresponding contact person with their login address, account number, and password.
- Exhibitors who have not received this information should contact the relevant contact person promptly.
- Exhibitor Center login address: [Exhibitor Center](#)

b. Fill in Personal Information

- Fill in the "Exhibitor Info," section and click "Submit" after completing. Do submit these information by **23th April 2025**.
*Why do exhibitors need to fill in [these](#) information? Where will it be used? [These](#) information will be displayed [on the booth's fascia board](#), Beyond Expo's exclusive app, [the website's Exhibitor List](#) and [the directory at the event](#).

c. Apply for Pass (Exhibitor/Visitor badge)

- Please go to "Badge", click "Apply" and fill out the information to apply for the appropriate badge, each applicant must click “Submit”.
- **Please make sure to fill in valid information and ensure that the email address is unique.** If the information you provide is invalid, you will not be able to take advantage of the exclusive services.
- The number of exhibitors’ badges will be automatically generated according to each booth’s dimension.

Calculation formula:

$\leq 9 \text{ m}^2$ booths are entitled 2 exhibitor passes and 5 BEYOND passes
$> 9 \text{ m}^2$ booths are entitled 1 additional exhibitor pass and 5 BEYOND passes for every additional 9 m^2 of booth space rented (rounded down)

(Exhibitor passes are limited to 20, and BEYOND passes are limited to 30)

*Exhibitors with booths 18 square meters or larger are entitled to one complimentary entry to the Opening Ceremony, Gala Dinner, and Pool Party. Please indicate your interest by the **end of April** during your exhibitor pass application in the Exhibitor Center.

The screenshot shows a web interface for applying for an exhibitor pass. On the left is a sidebar menu with options: Exhibitor Information, Pass Application (expanded), Exhibitor Pass (selected), BEYOND Pass, Invitation Letter, Code for Tickets, and Exhibitor Manual. The main area displays an 'EDIT' form with the following fields: First Name, Surname, Company Name, Position, Email, and Mobile. Below these fields is an 'Add-ons' section with two checkboxes: 'Opening Ceremony (Left:1)' and 'Gala Dinner (Left:1)', both of which are checked. At the bottom right of the form are 'Cancel' and 'Submit' buttons. A large red arrow points from the left towards the 'Add-ons' section.

Admission FAQs

What are the events exhibitors can participate?

FUND AT FIRST PITCH

An innovative platform tailored for quick connections between startups and investors, featuring a unique stage setup inspired by Macao's vibrant culture.

BEYOND Awards:

BEYOND Expo 2025 will set up Innovation Awards, Influence Awards, Industrial Design Awards and Fifth Anniversary Special Awards for exhibitors. The influence of technology on society and human development is one of BEYOND's core concerns. The 2024 Innovation Awards list selected 30 winning companies and specially selected the BEYOND Awards Impact Award. All winning companies will receive full booth subsidies from the organizer. And the media will give priority to dissemination; for specific selection procedures and registration, please see the official website: <https://beyonexpo.com/zh-hant/awards/>

Government and Business Collaboration:

Ministry of Foreign Affairs, Indonesia, Coordinating Ministry for Maritime and Investment Affairs, Ministry of Investment / Indonesia Investment Coordinating Board (BKPM), the Center for Global Health Policy and Technology, Ministry of Health, Indonesian Chamber of Commerce and Industry (KADIN), Embassy of Indonesia in China, Ministry of Science, Technology, and Innovation, Malaysia, INVEST KL, Malaysian Global Innovation and Creativity Centre (MaGIC)

Can I collect the pass on someone else's behalf?

- Yes! If exhibitors want to collect badges for others during the move-in period, they must provide the other person's e-ticket QR code, and the personal information must be consistent.

When can I collect the badge to enter the venue?

- Exhibitors who have completed the registration process in the Exhibitor Center, may register at the register counter from 2 PM – 6 PM on May 21, 2024, and exchange their e-ticket QR code for an exhibitor's badge.

Do I have access to other events with the exhibitor pass?

- No, for other events such as the Opening Ceremony, Pool Party, Futureproof Party etc., you may go to the [Personal Center](#) to buy Add-Ons tickets.

Exhibitor Center

- Exhibitor Info
- Badge**
- VIP Invitation
- Logout

Pass Application

☒ Exhibitor
 ☒ Visitor
 Apply

No.	Company Name	Name	Pass Type	
1	1	1 1	Exhibitor	View Edit Delete
2	2	2 2	Exhibitor	View Edit Delete
3	3	3 3	Exhibitor	View Edit Delete
4	4	4 4	Visitor	View Edit Delete

共 4 條 10條 / 頁 1 跳轉至 頁

Click "View" to see your e-ticket information and you can get your badge with your e-ticket QR code to enter the venue.

d. Invite Clients

There are two ways to invite clients:

1. In the "Badge", you can fill in the information on behalf of your clients.

BEYOND EXPO

Venetian Macao Convention and Exhibition Centre

Exhibitor Center

test36

Exit

- Exhibitor Information
- Pass Application
- Exhibitor Pass
- BEYOND Pass**
- Invitation Letter
- Code for Tickets
- Exhibitor Manual

BEYOND Pass

No.1

First Name
Last Name
Company Name :
Identity :SheTech

77906BCB35

Add (29)

Once your client's information has been filled, click on "Submit"

ADD ×

First Name * Surname *

Company Name *

Position *

Email * Mobile *

Please select the identity *

☐ Attendee ☐ Scholar ☐ Government Rep ☐ SheTech

- You can apply for an invitation poster in "VIP Invitation" and the system will automatically generate a coupon code. Share the invitation poster and the coupon code with the proposed clients, who can then access their Personal Center through the invitation poster and register for the exhibition for free.

Exhibitor Center

Exhibitor Info
Badge
VIP Invitation
Logout

The usage of Coupon

Coupon code	Invited client	Job Title	Company

Step 1: Send the **invitation letter** by scanning the QR code via WeChat or send the **personalized link** under "Invitation Letter".

Exhibitor Information
Pass Application
Exhibitor Pass
BEYOND Pass
Invitation Letter
Code for Tickets
Exhibitor Manual

Invitation Letter

How to send an invitation to others

Option 1: WeChat Invitation

1. Scan the QR code by WeChat
2. Automatically Generates Your Personalized Invitation Letter
3. Click the Top Right to Share with Friends or on Moments

Option 2: Your Personalized Invitation Link

<https://ishk.infosalons.com.cn/reg/beyond24/invitation/?exh=Nzc5MDI=> Copy

Step 2: Copy the free code in “Code for Tickets” and send it to your client. They will use this coupon code when they are prompted to purchase a pass after they have signed up for an account in the Personal Center.

Exhibitor Information
Pass Application
Exhibitor Pass
BEYOND Pass
Invitation Letter
Code for Tickets
Exhibitor Manual

Code for Tickets

Number	Free Code	Name	Company	Position
1	PNQJ5E2G27			
2	4J54BL94UX			
3	CJ3TR9GY35			
4	23Q2O08TOS			
5	5Y6SDSTNKM			
6	DCV11A5YL8			
7	7423D7O9H7			
8	882LK6XNF5			
9	CAG2R80J67			

Step 3: Your client will have successfully gotten a BEYOND Pass once you see their details under “My Invitation List”.

- Exhibitor Information
- Pass Application ^
- Exhibitor Pass
- BEYOND Pass
- Invitation Letter**
- Code for Tickets
- Exhibitor Manual

How to send an invitation to others

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3. Click the Top Right to Share with Friends or on Moments



Option 2 : Your Personalized Invitation Link

<https://ishk.infosalons.com.cn/reg/beyond24/invitation/?exh=Nzc5MDI=>

Copy

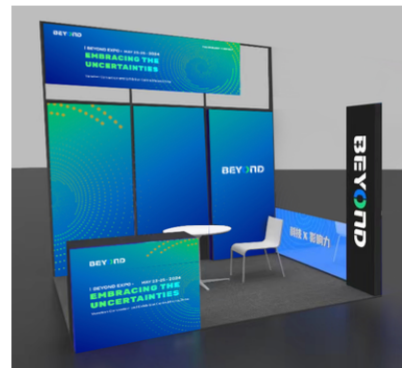
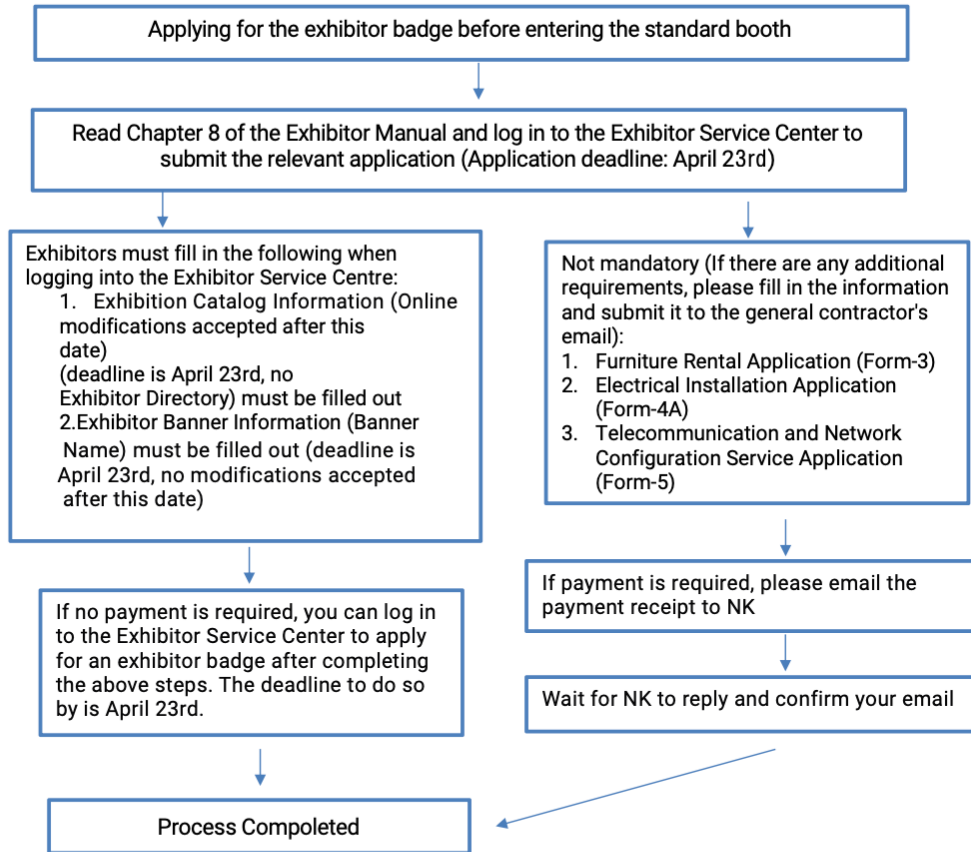
My Invitation List

Number	Name	Company	Registration Time
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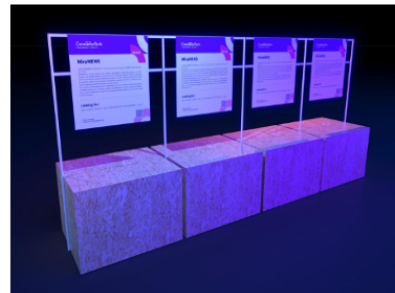
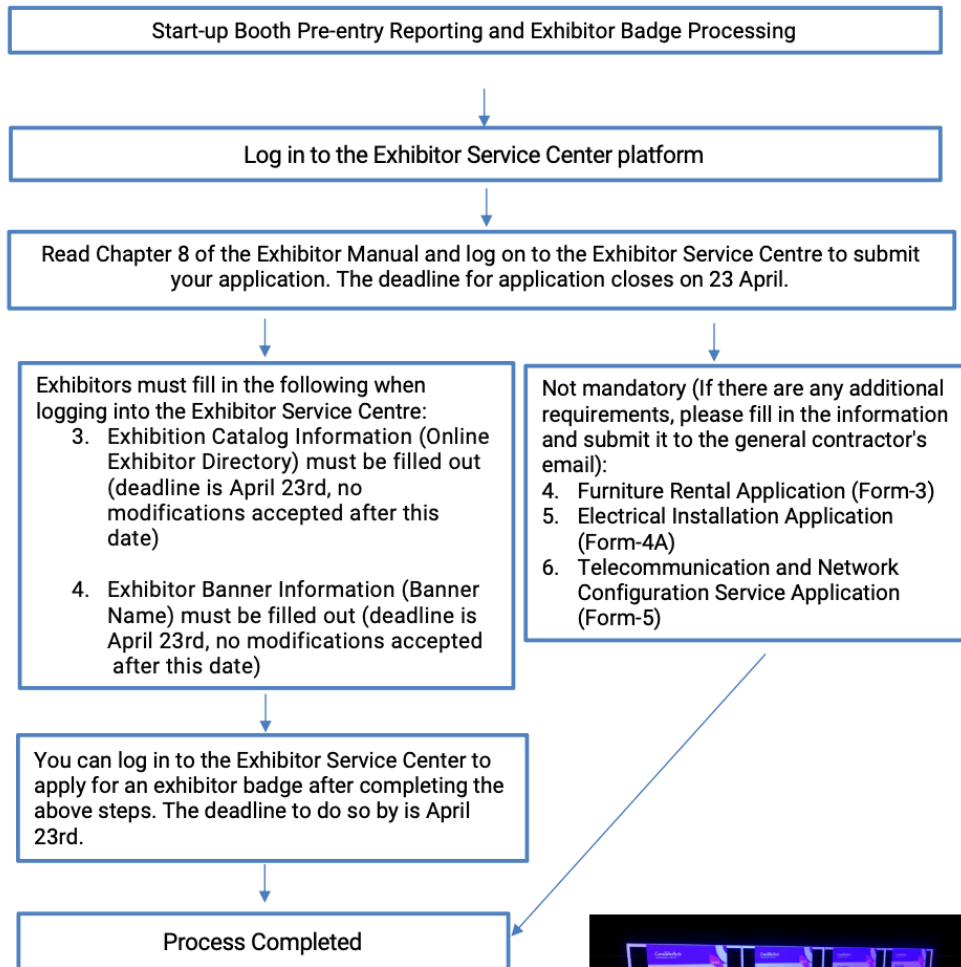


3) Forms to be Filled and Submitted

B. Flow chart for Standard Booth

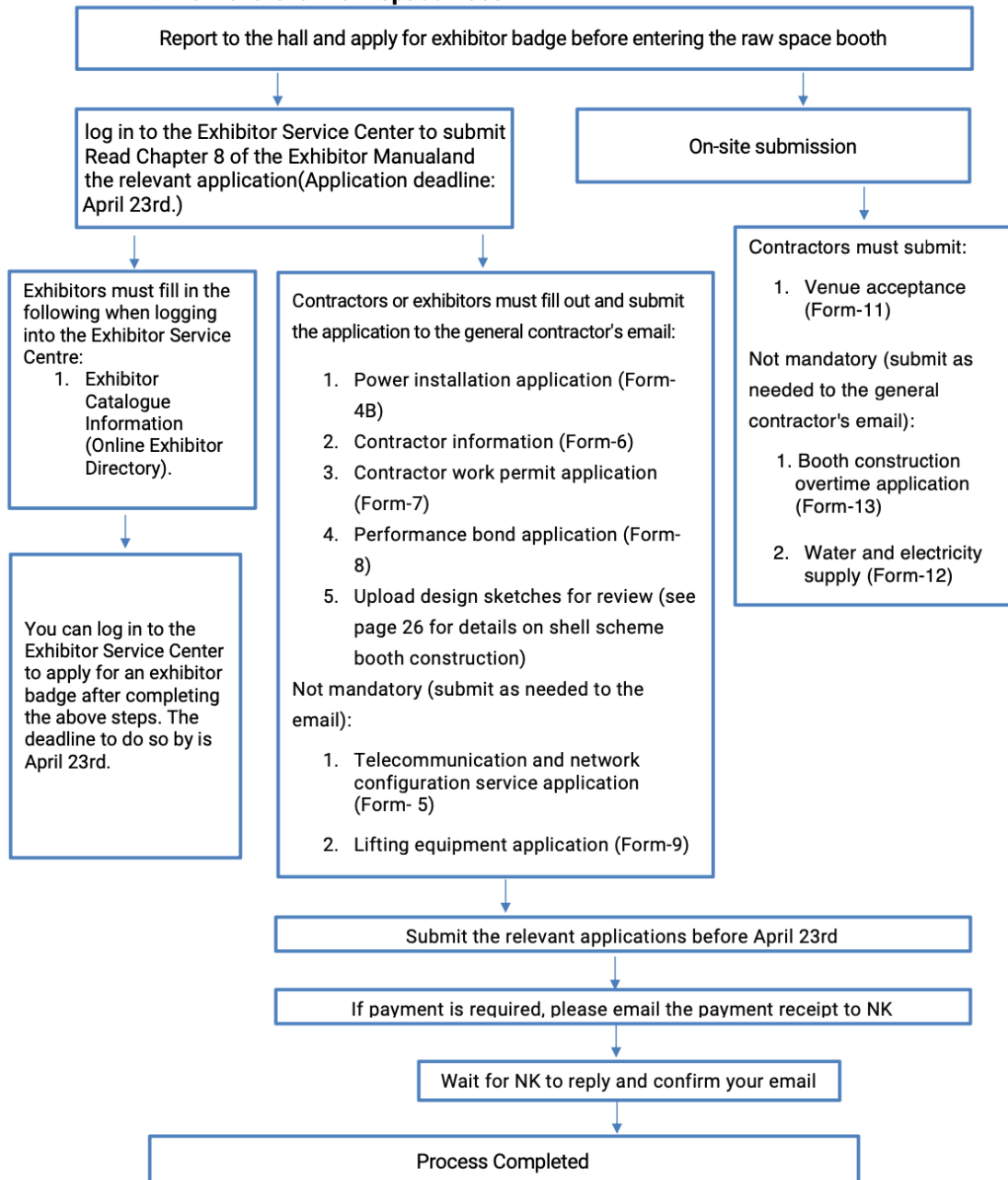


C. Flow chart for Start-up Booth



3. FLOW CHART OF EXHIBITORS' PARTICIPATION

A. Flow chart for Raw Space Booth



Exhibition FAQs

- The Standard Booth's backdrop is customizable for an additional fee. If you would like to customize the backdrop, you can contact the official contractor at beyondexpo@126.com.

What is the printing size for Standard Booth's Backdrop?

- 2.93mW x 2.48mH

What is included in the custom branding for the Startup Kiosk?

- Your company's name, and company's description and what you are looking for (i.e. investors, customers, business partnership). Do provide these information in **English**.
- These information will be printed on the Startup Kiosk's poster.

Are there any perks for hotels or flights?

- Yes! You can find these perks on our [official website](#), or in the [Personal Center](#), under Flight & Hotel.

Are there any logistics services provided?

- You will need to make your arrangements to have your materials transported to the venue.
- For express delivery, you can send it to the hotel, and you will need to fill in the Venetian Macao Resort Hotel Delivery Note in advance (see more in [Exhibitor Manual](#)).
- For logistics services, you can select from the following recommended logistics providers:

Company Name	Company Information		
	Contact	Tel/Phone	E-mail
Nam Kwong Logistics Co.,Ltd.	Dong Qiu Xiang	(+86) 13928094777	nk56qiuxiang@163.com
Victor Pacific Service Ltd.	Jerry Lai	(+853) 2835 5663	F&E@vps-logistic.com
JES Logistics (Macau) Limited	Liang Yin Jie	(+853) 2838 9486	kerry@jes.com.hk

When are the move-in and move-out timings?

Exhibit Transportation Period	
Submission of exhibit logistics information	By 5:00 pm on April 23, 2025
Delivery time of exhibits to the booth (excluding placement service)	May 18-21, 2025
Booth Construction Period	
Official contractor setting up shell scheme	09:00-22:59, May 18-21, 2025
Move-In Period	
Non-official contractors move in for booth	14:00-22:59, May 18, 2025
Non-official contractors move in for booth	09:00-22:59, May 19-21, 2025
Exhibitors' registration and badges	09:00-20:00, May 21, 2025
Exhibition period	09:00-17:30, May 22-24, 2025
Move-Out Period	
Moving out	18:00-23:59 May 24, 2025 (Early move out is not allowed) 09:30-22:59 May 25, 2025

Travel & Visa FAQs

Do I need a visa to enter Macau?

- 81 countries **do not require** a visa to enter Macau. Click [here](#) to see if your country is entitled to visa-free entry into Macau. Otherwise, you will have to apply for a visa before coming to the event.

If I have to apply for a visa, is there a document that can aid my visa application process?

- Yes! We have provided an invitation letter for visa application. You can find this in the [Personal Center](#) after you have registered for the event.

How can I get to the venue?

- There are several ways to get to the venue. See below to see which travel route suits you best.

1. From Hengqin Port to Cotai Expo

After passing through the border checkpoint and arriving in Macau:

Recommended route 1:

Free shuttle bus: The Venetian offers a free shuttle bus from Hengqin Port to the Venetian, and from there, you can walk to the Cotai Expo.

Recommended route 2:

Public bus: Take route 25B/701X at the "T560 - Hengqin Macau Port" station and get off at "T360 - Link Road / City of Dreams", then transfer to route 51A/MT4 at the same station and get off at "T397 - Cotai West / Galaxy" and walk about 200 meters to Cotai Expo. (The bus only accepts MPay/Macau Pass/Cash, and the fare is MOP6 per ride)

*Hengqin Port opening hours: 24 hours

2. From Gongbei Port to Cotai Expo

After passing through the border checkpoint and arriving in Macau:

Recommended route 1:

Free shuttle bus: The Venetian offers a free shuttle bus from Gongbei Port to the Venetian, and from there, you can walk to the Cotai Expo.

Recommended route 2:

Public bus: Take bus route 51A from the "M1/13-Barrier Gate Terminal" station and get off at the "T396-Cotai West/Cotai Expo" station. (The bus only accepts MPay/Macau Pass cash payment, and the fare is MOP6 per ride)

*Gongbei Port opening hours: 06:00 – 01:00

3. From Qingmao Port to Cotai Expo

Recommended route 1:

Free shuttle bus: The Venetian offers a free shuttle bus from Qingmao Port to the Venetian, and from there, you can walk to the Cotai Expo.

Recommended route 2:

Public bus: Walk to Barrier Gate Port, take bus route 51A from the "M1/13-Barrier

Gate Terminal" station and get off at the "T394-CIDADE NOVA/VENETIAN" station. Walk to the Cotai Expo. (The bus only accepts MPay/Macau Pass cash payment, and the fare is MOP6 per ride.)

*Qingmao Port opening hours: 24 hours

4. From Macau Airport to Cotai Expo

Recommended route 1:

Light Rail: Get on the light rail from the "Airport" light rail station, take the train heading towards Barra Station, get off at "Cotai West Station" and walk to Cotai Expo. (WeChat and Alipay are supported for the light rail fare)

Recommended route 2:

Public bus: Take route 51A at "T356-Macau Airport" station, pass 5 stations to get off at "T394-CIDADE NOVA/VENETIAN" and walk to Cotai Expo. (The bus only accepts MPay/Macau Pass/Cash, and the fare is MOP6 per section)

5. From Hong Kong Airport to Cotai Expo

Recommended route 1: Take route B4 at the "Regal Airport Hotel" station and get off at the "Hong Kong-Zhuhai-Macao Bridge (HZMB) Passenger Inspection Building" to complete clearance procedures, then take the HZMB Crossing Shuttle Bus to Macau Crossing. Take route 73S at the "Avenida de Almeida Northeast / Polytec" station, pass 4 stations to get off at the "Cotai West / Cotai Expo" stop, and walk to the Cotai Expo.

Recommended Route 2: Get on the Airport Express from the Airport and take the Hong Kong-bound subway, get off at Kowloon Station and exit at Entrance A. Transfer to ONE BUS HONG KONG MACAU (Parisian direction) at Elements station, get off at the Venetian bus stop and walk to Cotai Expo.

6. From Hong Kong-Zhuhai-Macao Bridge to Cotai Expo:

After passing through the immigration checkpoint at the Macau Port, take bus route 101X at the "HZMB Immigration Building" G Lane Station and get off at the "Grandstand Street/Equestrian Road" Station after two stops. Walk 400 meters to the Barrier Gate Macau Venetian Shuttle Bus Station. The Venetian has a free shuttle bus that takes visitors from the Macau Barrier Gate Port to the Venetian, where you can then walk to the Cotai Expo.

Macau Port opening hours: 24 hours

7. From Taipa Ferry Terminal to Cotai Expo:

Recommended route 1:

Free shuttle bus: The Venetian offers a free shuttle bus from Taipa Ferry Terminal to the Venetian, and from there, you can walk to the Cotai Expo.

Recommended route 2:

Public bus: Take bus route 51A from the "T345/5" Taipa Ferry Terminal Station and get off at the "T394-CIDADE NOVA/VENETIAN" Station after six stops. Walk to the Cotai Expo. (The bus only accepts MPay/Macau Pass cash payment, and the fare is MOP6 per ride.)

*Ferry Terminal opening hours: 07:00 – 22:00

8. From Macau Outer Harbor Ferry Terminal to Cotai Expo:

Recommended route 1:

Free shuttle bus:

Walk from the Macau Outer Harbor Ferry Terminal to the Macau Outer Harbor Ferry Terminal Bus Station and take the Sands Cotai Central shuttle bus to the Barrier Gate Bus Station. Walk to the Barrier Gate Macau Venetian Shuttle Bus Station. The Venetian has a free shuttle bus to the Venetian, where you can then walk to the Cotai Expo.

Recommended route 2:

Public bus: Walk from the Macau Outer Harbour Ferry Terminal to the Macau Outer Harbour Ferry Terminal Bus Station and take bus route 56 at the "M239/1-Outer Harbour Ferry Terminal" station. Get off at the "T360- Estrada da Ligação/Galaxy Macau" station. At the same station, transfer to route 51A/MT4 and get off at "T397-Cotai West/Galaxy". Walk about 200 meters to the Cotai Expo. (The bus only accepts MPay/Macau Pass/cash payment, and the fare is MOP6 per ride.)

*Ferry Terminal opening hours: 06:30 – 01:30