

MAY 21-24, 2025

The Venetian Macao Cotai Expo, Macao

EMPOWERING ASIA,
BRIDGING THE WORLD

BEYOND EXPO 2025 REPORT

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MACAU TECHNOLOGY
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beyondexpo.com

#BEYONDEXPO2025

Bloomberg

“
The Largest
Tech
Ecosystem
Event in Asia



Mike Cai -
Former Chairman, Meitu; Angel Investor



UNPRECEDENTED GROWTH. UNPARALLELED IMPACT.

Asia's most impactful tech and innovation platform – participated by **25,000+ visitors** and **800+ world-class exhibitors** – the highest participation levels in the event's history.



UNMATCHED INVESTOR PRESENCE AND HISTORIC EXHIBITOR TURNOUT

BEYOND
INTERNATIONAL TECHNOLOGY INNOVATION EXPO

MAY 21-24, 2025:

25,000+

VISITORS

800+

EXHIBITORS

800+

INVESTORS

300+

MEDIA

300+

SPEAKERS

180+

SESSIONS



Joe Tsai - Chairperson, Alibaba



YAO Ming - Former NBA Star

HISTORICAL HIGHLIGHTS (2021-2024*)

Total Attendees
(Physical)

90,000+

Total Attendees
(Virtual)

9.5M

Number of Investors

600+

Total Exhibitors

1,700+

30% International

Year of Inception

2021

Physical Events in

2021, 2023, 2024

Virtual Event in **2022**

Number of Speakers

1,000

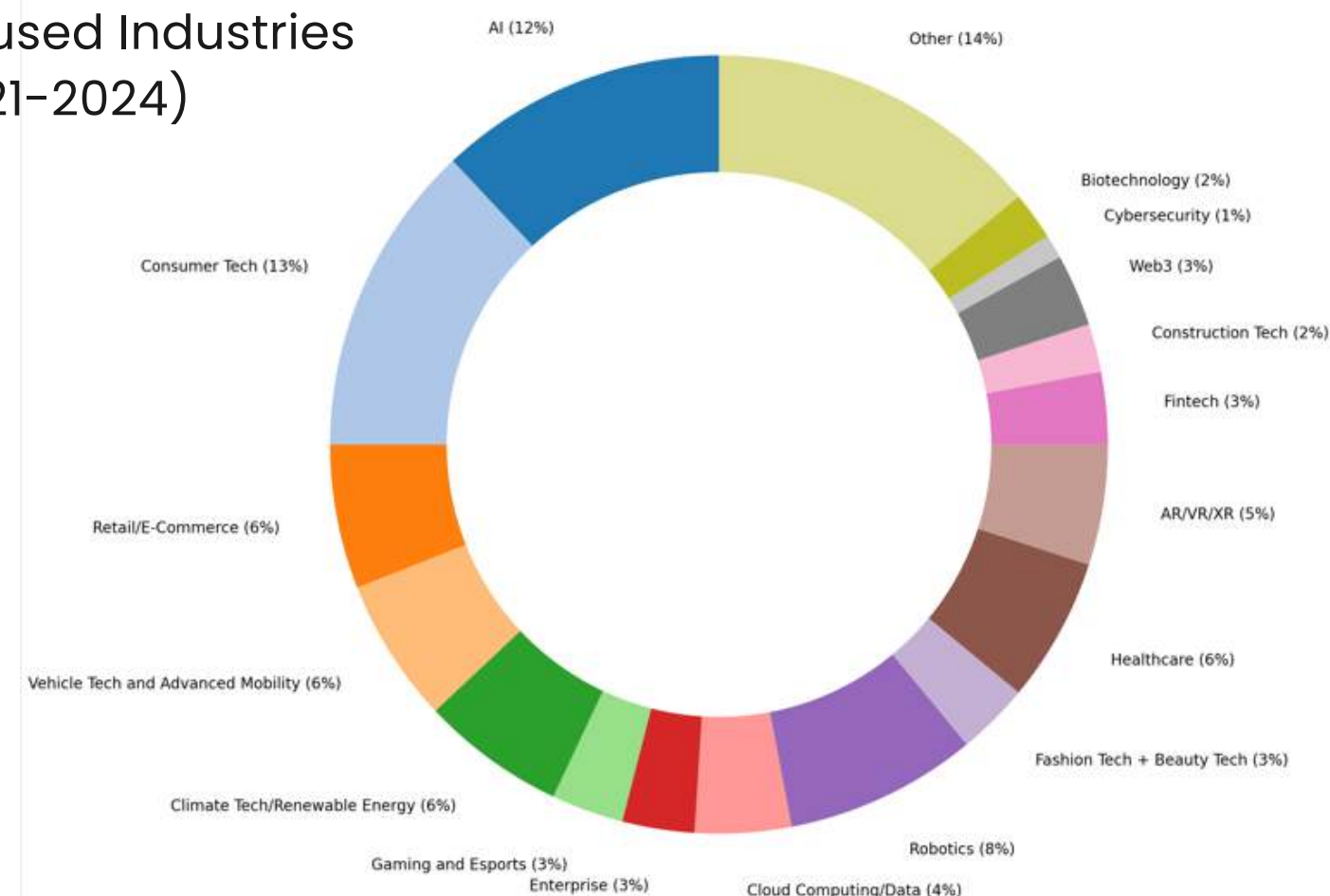
Number of Sessions

800+

Members of the Media

800+

Focused Industries
(2021-2024)



Key Demographic

Female Attendees on Average

33%

Professionals & Buyers on Average

80%

Director Level & Above on Average

55%

*Accumulative Figures from 2021 to 2024



GROUNDBREAKING PROGRAM OF GLOBAL INFLUENCE

With **over 180 dynamic sessions and 300+ globally renowned speakers**, BEYOND Expo 2025 delivered its **most expansive and visionary content program** yet. The event **set new benchmarks for cross-border collaboration, policy dialogue, and future-forward ideation.**



Carl PEI - Co-founder & CEO, Nothing

UNIQUE CONVERGENCE OF MINDS - 2025 KEY SPEAKERS

300+ speakers from Greater China, US, UK, Portugal, the Netherlands, Belgium, Brazil, Mexico, UAE, Singapore, Japan, South Korea, Thailand, Malaysia, Indonesia, Singapore, Vietnam, Pakistan, and beyond, took the stage to share bold ideas and transformative insights.

OPENING CEREMONY



Carl PEI
Co-founder & CEO, Nothing

Dr. Burt GUO
CEO & Chief Scientist, Sichuan Aerofugia Technology Development CO., LTD

Dr. Jian WANG
President, Zhejiang Lab; Founder, Alibaba Cloud

Yuekai ZHAO
Co-founder, Agile Robots SE

Jingkang LIU
Founder, Insta360

21, 2025, 16:00-18:00

www.beyondexpo.com

CLOSING CEREMONY



MEET OUR NEW SPEAKER
Joe Tsai
Chairman, Alibaba Group

May 24, 2025

The Venetian Macao Cotai Expo, Macao

www.beyondexpo.com

INVESTMENT SUMMIT



MEET OUR NEW SPEAKER
Metta World Peace
Former NBA Star
Managing Partner of Tru Skye Ventures

May 22, 2025

The Venetian Macao Cotai Expo, Macao

www.beyondexpo.com

ORIGINAL SUMMIT



MEET OUR NEW SPEAKERS
ZAFAR MASUD
Chairman of the Pakistan Banks Association

May 22, 2025

The Venetian Macao Cotai Expo, Macao

www.beyondexpo.com

AI SUMMIT



MEET OUR NEW SPEAKER
Sheng FU
Chairman & CEO, Cheetah Mobile
Chairman, OrionStar

Empowering Asia. Bridging the World.

AI SUMMIT



MEET OUR NEW SPEAKER
ZHANG Fan
COO, Zhipu AI

Empowering Asia. Bridging the World.

BGGLOBAL SUMMIT



MEET OUR NEW SPEAKER
PROF. ZEXIANG LI
Founder and Dean, Shenzhen Innova Academy
Founder, XbotPark Robotics Incubator
Chin I am Ko Yin Professor of Entrepreneurship, HKUST

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AI SUMMIT



MEET OUR NEW SPEAKER
Mike Cai
Former Chairman, Meitu
Angel Investor
Leading figure in the Web3 industry in Hong Kong

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MEET OUR NEW SPEAKER
JIA YUETING
Founder & Co-CEO, Faraday Future
Founder, LeEco

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SPORTS TECH FORUM



MEET OUR NEW SPEAKER
Mario Ho

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AI SUMMIT



MEET OUR NEW SPEAKER
Zack Kass
Former Head of Go-To-Market, OpenAI
AI Advisor and Keynote Speaker, ZKAI Advisory
Global AI Advisor

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MEET OUR NEW SPEAKER
TAKEO KAWAMURA
3rd and 4th Minister of Education, Culture, Sports, Science and Technology

Empowering Asia. Bridging the World.

300+
SPEAKERS

A-LIST SPEAKERS OVER THE YEARS (2021-2025)

• Government
Representatives

• Business Leaders

• Investors and Financial
Institutions Representatives

• Scholars & Think Tank
Representatives

• Celebrities &
Athletes



Dr. Gang Wan
President, China Association for
Science and Technology (CAST)



Iat Seng Ho
The Fifth-Term Chief
Executive of the Macau SAR



Weizhong Wang
The Governor of
Guangdong Province



Yuzhuo Zhang
Member, Chinese Academy of Engineering;
Former Executive Vice President & Chief
Executive Secretary, China Association for
Science and Technology (CAST)



Yupei Zhao
President of Chinese Medical
Association, Academian of Chinese
Academy of Sciences, Honorary
President of Peking Union Medical
College Hospital



Siddharth Chatterjee
UN Resident Coordinator in
China



Zeng Yuqun
Founder, Chairman
and CEO of CATL



Guo Guangchang
Chairman of Fosun International



Jessica Tan
Co-CEO and Group Executive
of Ping An Group



Xu Bing
Co-Founder of SenseTime



Jingkang Liu
Founder of Insta360



Dr. Burt Guo
CEO & Chief Scientist, Sichuan Aerofugia
Technology Development CO., LTD



Joseph C. Tsai
Co-founder and Executive Chairman,
Alibaba Group
Owner, Brooklyn Nets and New York Liberty



Liu Qingfeng
Chairman of IFLYTEK Co., Ltd.



Scott Beaumont
President of Google Asia
Pacific



Zhang Wen
Founder, Chairman, and CEO of
Biren Technology



Yuekai Zhao
Co-founder of Agile Robots SE



Jon Creyts
CEO of RMI



Zheng Xuexuan
Chairman of China State
Construction Engineering
Corporation Limited



Terry Gou
Founder of Foxconn



Song Xiao
Global Executive Vice
President and President and
CEO of Siemens Greater China



Allan Gabor
President of Merck China, Executive
Vice President of Merck Electronics



Carl Pei
Co-founder & CEO of Nothing



Zewang Ni
Former Chairman and Secretary
of the Party Committee of
Shenzhen Capital Group Co., Ltd.



Jin Liqun
President and Chair, Asian
Infrastructure Investment Bank



Neil Shen
Founding and Managing Partner
of HongShan Capital



Lei Zhang
Founder of
Hillhouse



Weihua Ma
Chairman of China Alliance of Social
Value Investment, Former
President of China Merchants Bank



Hugo Shong
Founder of IDG Capital



Charles Li
Founder and Chairman of
Micro Connect



Yibing Wu
Co-President, President of China
at Temasek Global Corporate
Development



Andrew Sheng
Chief Adviser to the China Banking
and Insurance Regulatory
Commission



Dr. Roger Kornberg
Nobel Prize Winner in
Chemistry (2016)



Faren Qi
The first Chief Designer of the Shenzhen
Spacecraft, Academician of Chinese
Academy of Engineering, an expert in
space technology



Dr Jian Wang
President, Zhejiang Lab;
Founder, Alibaba Cloud



Baige Zhao
Vice Chair of the 12th NPC Foreign Affairs
Committee; Chair of the Advisory Committee of
BRI International Think Tank of Chinese
Academy of Social Sciences; Chair of the
Advisory Committee of RDI



Kishore Mahbubani
Former President of the United
Nations Security Council



Nanshang Zhong
Academian of Chinese Academy of
Engineering, Director of Guangzhou
Laboratory, Director of National Clinical
Research Center for Respiratory Disease



Yigong Shi
President of Westlake University,
Academian of the Chinese Academy
of Sciences



Jianwei Pan
Vice President of the China Association
for Science and Technology, Academian
of Chinese Academy of Sciences,
Quantum Physics



Stephon Marbury
Former NBA All-Star & Head
Coach, Beijing Royal
Fighters



Jackson Wang
Creator and Founder of
TEAM WANG



David Beckham
Football Legend &
Entrepreneur



Yaping DENG
Olympic Champion & Table Tennis
Grand Slam Winner



Yao Ming
Former Chairman of Chinese
Basketball Association



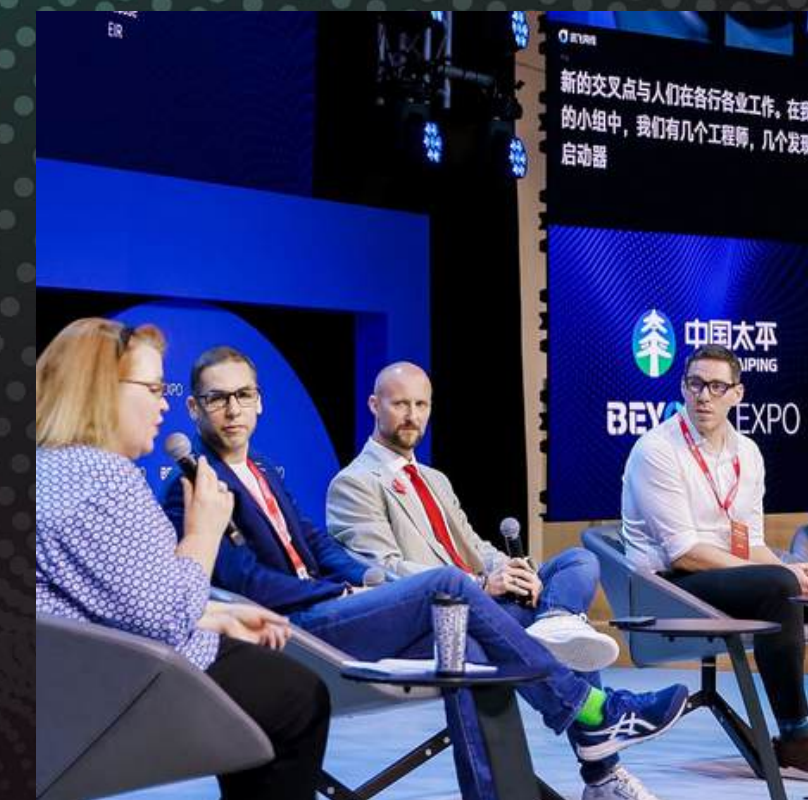
Metta World Peace
Chairman of Artest
Management Group

7 THEMATIC STAGES



REGIONAL COLLABORATION FORUMS

Asia-Europe Tech Forum, Asia-Latam Tech Forum, ORIGIN Southeast Asia Conference, Japan Tech Forum, and the Zayed Sustainability Prize China Forum created rare opportunities for cross-regional partnerships and investment dialogues.



GLOBAL VISION SUMMITS

The BGlobal Summit, Global Investment Summit, Wealth Summit and Cross-Border E-commerce Ecosystem Forum explored how Asian innovators are scaling globally.

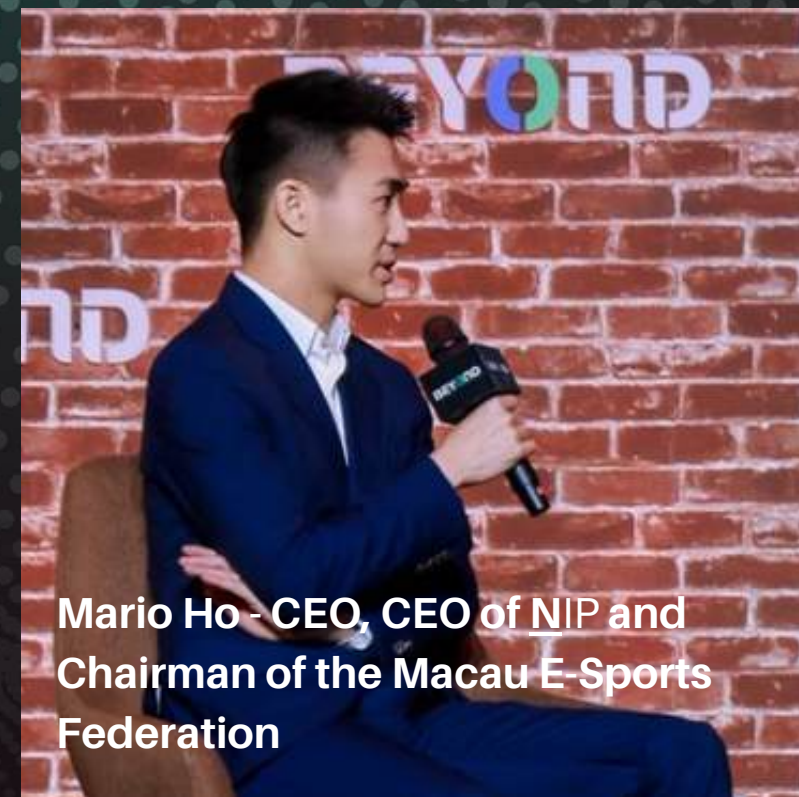


CHAMPIONING WOMEN DRIVING ASIA'S TECH FUTURE

The **SheTech Summit** championed greater representation and leadership for women in the tech ecosystem.



Zack Kass - Former Head of Go-To-Market, OpenAI



Mario Ho - CEO, CEO of NIP and Chairman of the Macau E-Sports Federation

FRONTIER TECH SPOTLIGHTS

AI Summit, Web3 + AI Forum, Founders Talk, Transportation & Mobility Summit, Sports Tech Forum, Fashion Tech Forum, International Industrial Design Forum, and Gen Z Founder Forum brought cutting-edge conversations and industry innovation to the forefront.

TatlerAsia

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At BEYOND Expo 2025, leading voices in Asian tech — from AI and Web 3 to space — offered insights into where innovation is headed next.

Prof. Zexiang LI, Founder and Dean of Shenzhen InnoX Academy and XbotPark Robotics Incubator

5



SPECIAL FOCUS ON ASIA'S FOUNDERS

From unicorn visionaries to next-generation disruptors, BEYOND Expo 2025 celebrated the full spectrum of entrepreneurial ambition shaping the future of Asia and beyond.



Roundtable with Unicorn Founders at Opening Ceremony



Founder Talk



Gen Z Founder Forum



MILESTONE MOMENTS & ACTIVITIES IN 2025

Comprehensive program in 2025 reinforced BEYOND Expo's status as a leading platform for driving innovation, collaboration, and growth in Asia's technology ecosystem.



Media-only event offered an early preview of innovations spanning AI, robotics, consumer technology, and sustainability. Attended by regional journalists, broadcasters, and influencers, including **Bloomberg TV, CNN, FOX News Channel, Capital Magazine, Caixin Global, and Phoenix TV.**

MEDIA DAY



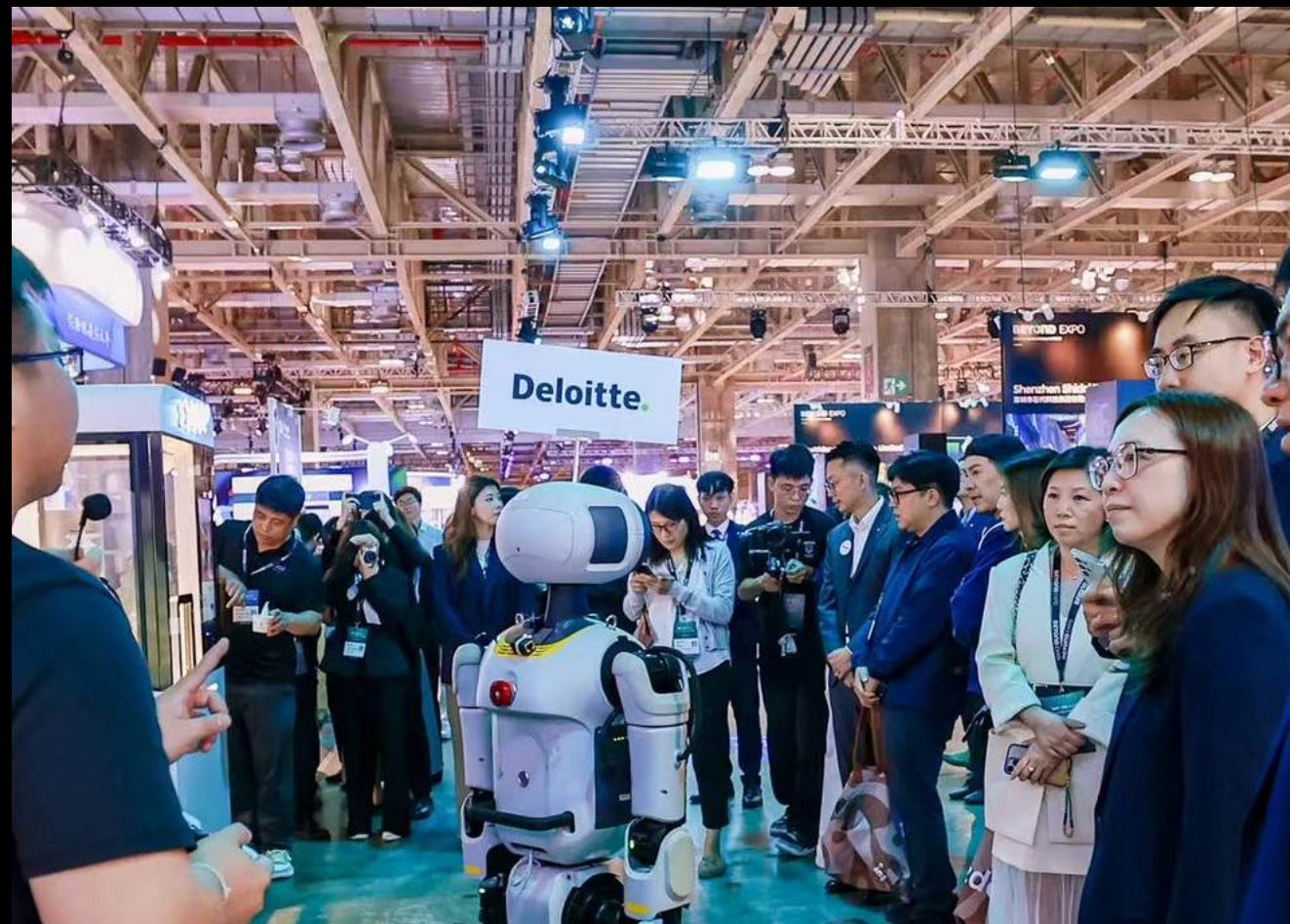
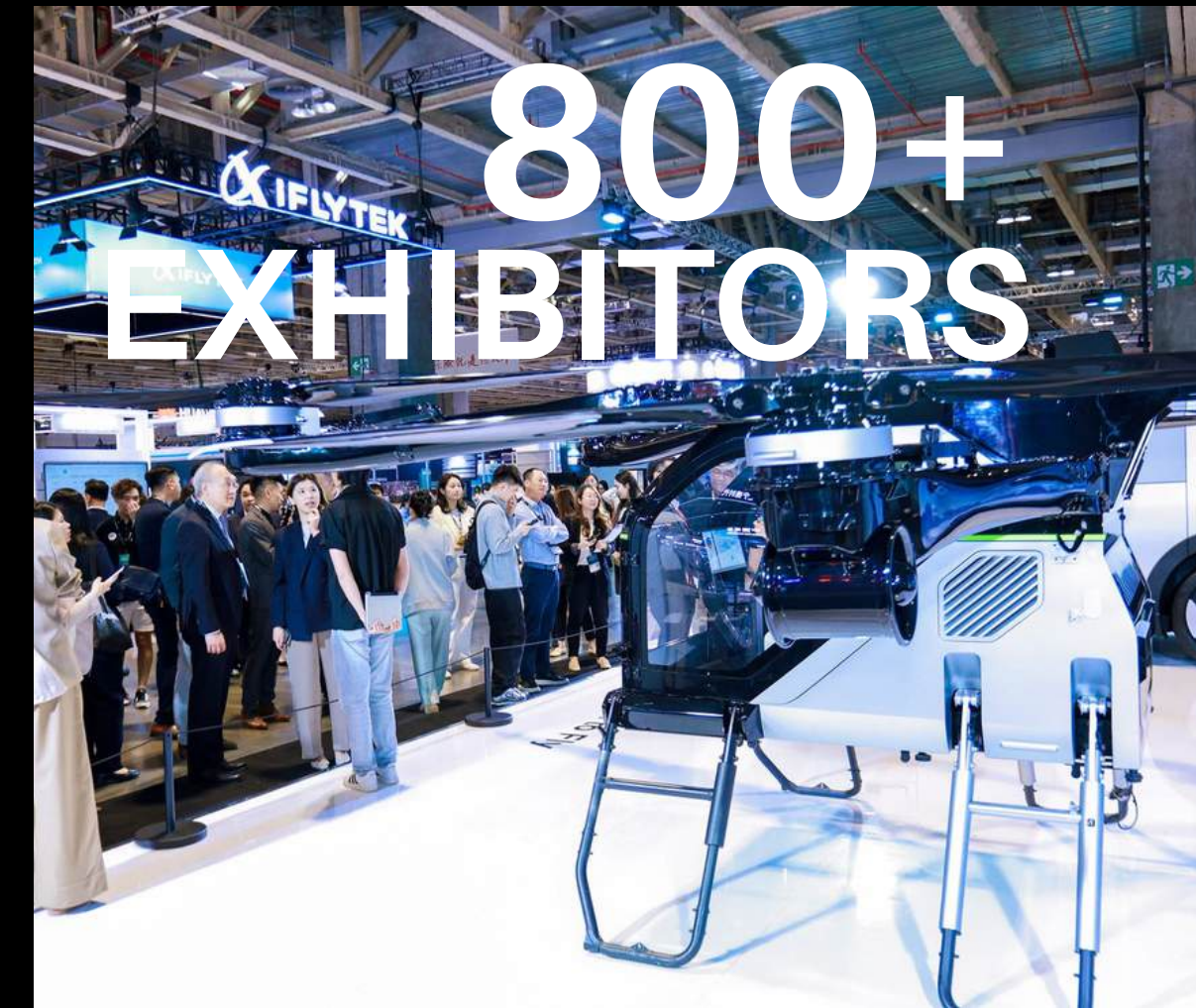
**100+
MEDIA &
INFLUENCERS**

BEYOND EX

“With support from BEYOND's world-class platform, Rokid reached new global audiences and deepened its engagement with automotive, education, and lifestyle sectors seeking human-centered technology.”

Rokid

ASIA'S LARGEST TECH SHOWCASE UNLIKE ANY OTHER



BEYOND Expo 2025 brings together deep tech, real-world applications, and policy leaders — making it the only platform in Asia where innovation meets execution at scale.





South China Morning Post

“

The conference showed how seriously these (robotics) companies are taking their place on the world stage.



FUND AT FIRST PITCH

Since 2024, this collision of innovative ideas and the emergence of cross-sector collaborations has offered participants endless learning and growth opportunities



Metta World Peace - Former NBA Star

300+
STARTUPS



*Participation since 2024



800+
PROJECTS



200+
FINANCIAL
INSTITUTIONS

BUSINESS MATCHING

CURATED MATCHING SESSIONS

Facilitated collaboration between large enterprises and tech projects and startups, including **BMW Group, CATL, China State Construction, China Taiping, Wynn Group, Lingotto Investment, Makuake, Mitsubishi Estate, Panasonic, Sony, and Tokyu Land Corporation.**

INTERNATIONAL DELEGATION & BUYERS GROUP

Representatives from Deloitte China, Japanese buyer groups, Western crowdfunding platform executives, and prominent overseas influencers all engaged with exhibitors.





Gala Dinner



BG GLOBAL POOL PARTY

THE FUN
CONTINUES



“Where Innovation Met
Entertainment at Asia’s
Las Vegas”





MEDIA HIGHLIGHTS



300+ MEDIA AND INFLUENCERS

BEYOND Expo 2025 set a new standard for global tech storytelling with unrivaled international exposure and authentic narratives that resonate worldwide.



**WHAT VISIONARIES
SAY ABOUT US**



Neil SHEN

Founding & Managing Partner of HongShan Capital



When we look around and say, do we have such an opportunity in Asia that for the innovative companies and startups to showcase their products? There are really very limited opportunities. This is a great platform. I hope more people will be coming each year.



Dr. Kai-Fu LEE

Founder of 01.AI and Chairman of Sinovation Ventures



Our theme 'Empowering Asia, Bridging the World' reflects a powerful shift. Asia is no longer just a manufacturing base—it's now a global hub for innovation in AI, robotics, and smart manufacturing. It takes openness, exchange, and collaboration. That's why BEYOND matters. It brings together the best of Asia and the world to share ideas, build partnerships, and co-create the future.



DANIEL CSONTOS

Fintech Engagement Lead GCNA of
SC Ventures by Standard Chartered

"One of the best things about Beyond Expo? The people. Whether you're a founder, investor, or tech enthusiast, everyone is approachable. Old friends reunite, new friendships form, and the collaborative spirit is palpable. The mix of local and international talent makes it a true melting pot of ideas."



JAYNE CHAN

Head of Startups at InvestHK

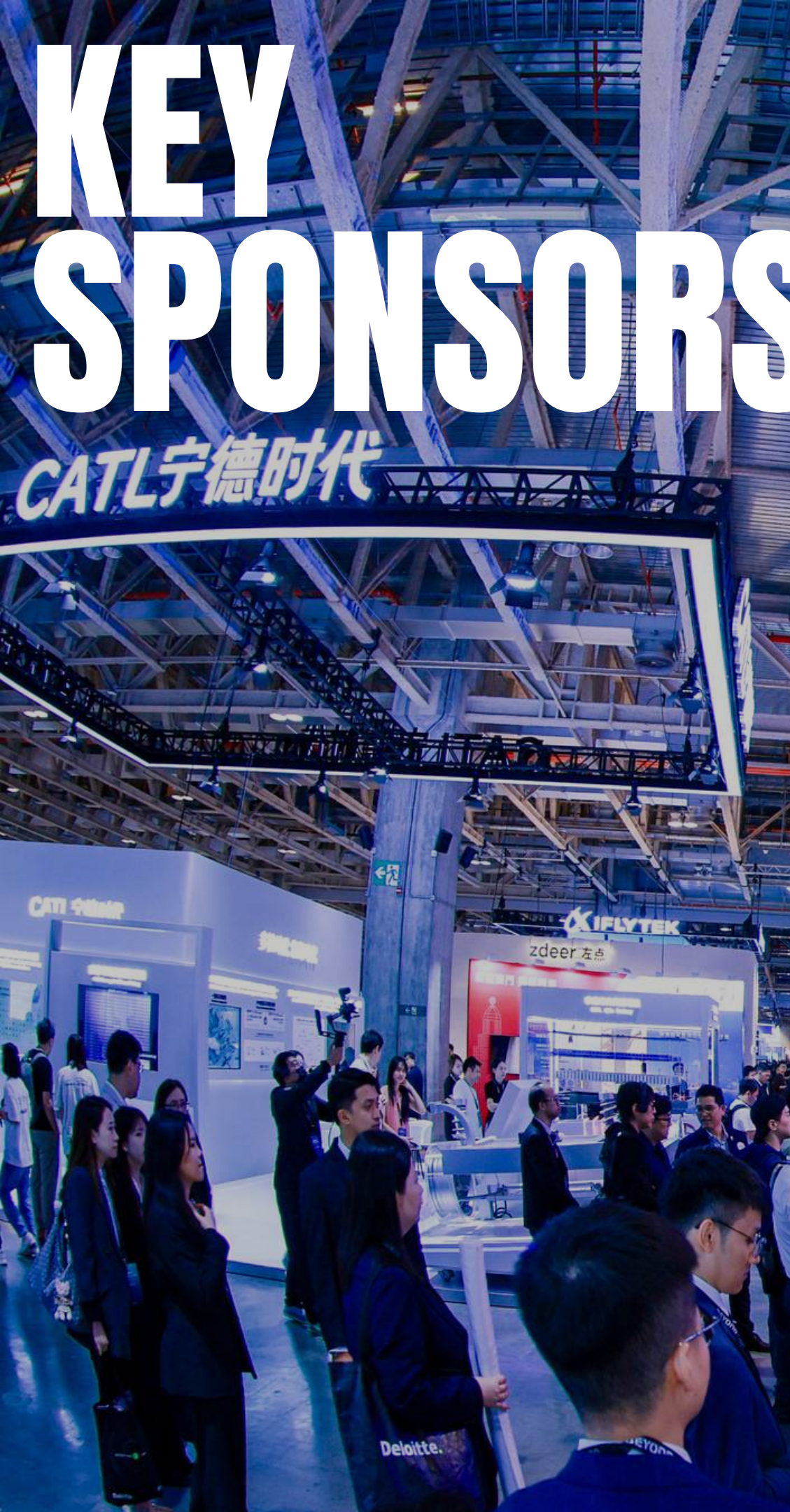
"I really enjoyed BEYOND Expo held in Macau last week, which showcased some amazing hardware and AI innovations from Mainland China and beyond. Some of the best networking were (as usual), at the socials hosted alongside the main event, from gala dinner, pool party to breakfast showcases."



SARANG SHETH

Co-editor in chief of Yanko Design

"By uniting diverse cultures under one roof in Macau, it offers a fresh space where breakthrough ideas aren't just displayed, but truly celebrated, creating an experience that blends business with genuine connection."



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VENUE PARTNER



NETWORK PARTNER



CO-HOST OF POOL PARTY, COMMUNITY SUPPORTER OF WEALTH SUMMIT



SUPPORTING PARTNER



MULTI-PURPOSE COURT PARTNER



OFFICIAL DRINKING WATER PARTNER



Sustainable Premium Water



THANK YOU
SEE YOU IN 2026