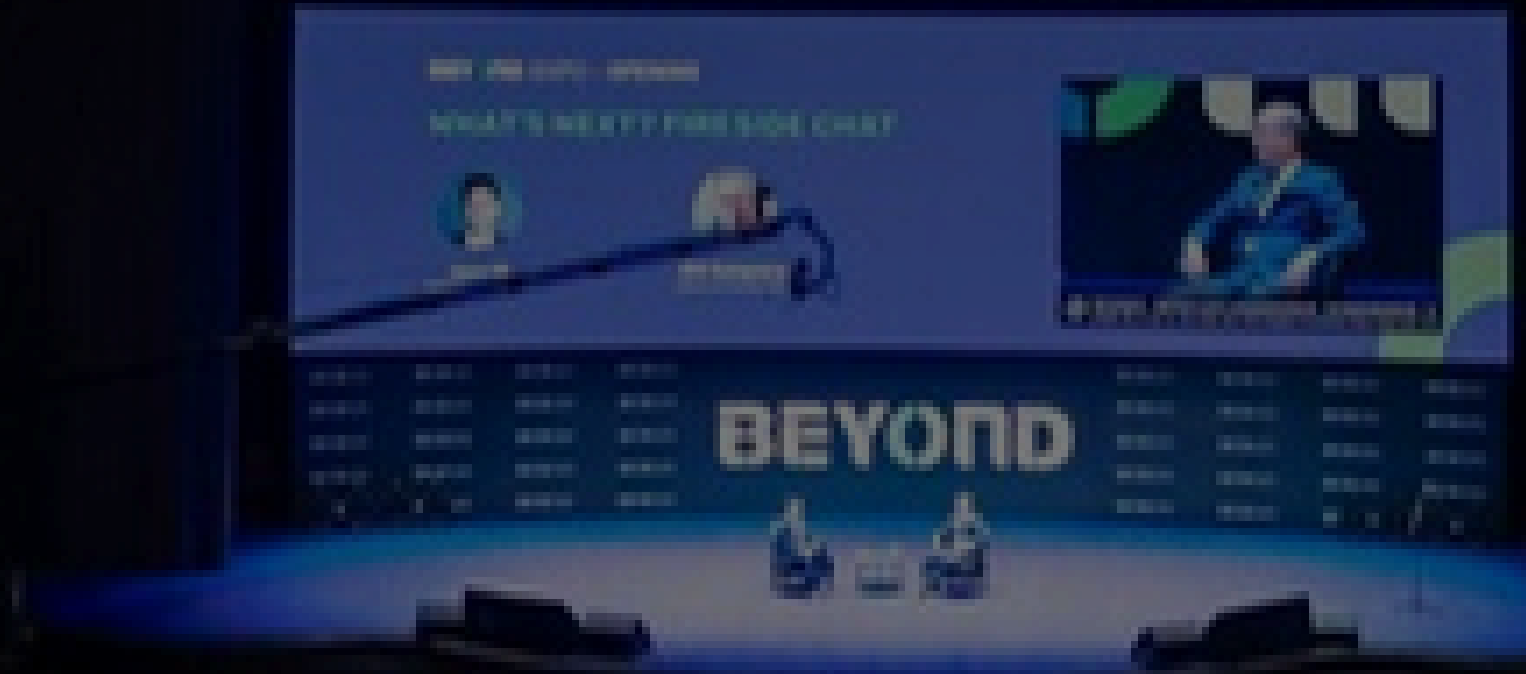


BEYOND Week 2026

Empowering **Asia**, Bridging the **World**.

5.27 WED 2026 → 5.30 SAT 2026

The Venetian Macao Cotai Expo, Macao



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INNOVATE | INVEST | IMPACT

BEYOND WEEK 2026 — ASIA'S TECH "SUPER BOWL"

A week of breakthrough innovation, global investment, sports competitions, and music-fueled celebration.
All taking place in the world-class city of Macao.

BEYOND Expo is already Asia's fastest-rising tech platform - bringing together visionary founders, top-tier investors, deep tech innovators, and cross-border decision-makers from across China, Japan, Korea, Middle East, Southeast Asia, and beyond. Now in 2026, we are moving up a level. What if Asia had its own "Super Bowl"?
A Superweek not just for technology, but also for finance, culture & sports!

Blending technology, sports, culture, and fun to create Asia's most influential tech event.
This unique "Tech Super Bowl" not only showcases the limitless possibilities of innovation but also brings unprecedented global attention and economic vitality to Macao.

UNLOCKING UNPARALLELED VALUE FOR INNOVATORS AND ENTERPRISES

1 GLOBAL PR AND BRAND AWARENESS

PARTNER WITH 250+ GLOBAL MEDIA OUTLETS, INCLUDING LEADING NAMES LIKE CCTV, CNN, CNBC, FORBES, TECHCRUNCH, SOUTH CHINA MORNING POST, ENGADGET, AND TECH IN ASIA, ALONGSIDE HUNDREDS OF OTHER TOP-TIER TECHNOLOGY AND FINANCE MEDIA, REACHING TENS OF MILLIONS ACROSS ONLINE AND OFFLINE CHANNELS



2 INVESTMENT OPPORTUNITIES

CONNECT DIRECTLY WITH OVER 800 TOP-TIER INVESTMENT FIRMS AND VCS, WITH 800+ SUCCESSFUL MATCHES ACHIEVED IN 2024



3 MARKET ENTRY & STRATEGIC PARTNERSHIPS

- GLOBAL NETWORK: YEAR-ROUND SUPPORT CONNECTING ASIAN COMPANIES WITH GLOBAL RETAILERS, E-COMMERCE PLATFORMS, AND LOCALIZATION EXPERTS FOR INTERNATIONAL EXPANSION.
- CROSS-REGIONAL COLLABORATION: PARTICIPATE IN FORUMS LIKE THE ASIA-LATAM TECH FORUM TO BUILD PARTNERSHIPS ACROSS EMERGING MARKETS.
- INDUSTRY ECOSYSTEM INTEGRATION: CONNECT WITH 50+ FORTUNE 500 COMPANIES AND TOP ASIAN BRANDS (E.G., ALIBABA, BYTEDANCE, BYD, CATL, HUAWEI, SONY) IN HEALTHCARE, CLIMATETECH, AND CONSUMERTECH FOR STRATEGIC ALLIANCES.



4 GLOBAL OPPORTUNITIES, ASIAN EFFICIENCY

CONNECT WITH ASIA'S COST-EFFECTIVE SUPPLY CHAINS, TAP INTO 4B+ CONSUMER MARKETS



UNRIVALED ACCESS TO INVESTORS AND STRATEGIC GROWTH OPPORTUNITIES

BEYOND Expo stands as Asia's largest tech innovation and ecosystem event, where innovation converges with actionable execution. With an unmatched presence of global investors, policymakers, and industry leaders, BEYOND Expo offers corporates an unparalleled opportunity to showcase solutions, unlock new partnerships, and accelerate business expansion across Asia and beyond.



BEYOND EXPO IS ASIA'S **LARGEST TECH INNOVATION AND ECOSYSTEM** EXPO

25K⁺

ATTENDEES

1,200⁺

EXHIBITORS

300⁺

SPEAKERS

180⁺

SESSIONS

250⁺

MEDIA OUTLETS



BEYOND Expo 2025



INVESTORS



GOVERNMENTS



TECH UNICORNS &
STARTUPS



MEDIA



LARGE CORPORATES

BEYOND EXPO

A GLOBAL STAGE FOR INNOVATION



PREVIOUS PARTICIPATING HIGH-PROFILE AND INFLUENTIAL LEADERS



DR. ROBIN ZENG
Founder, Chairman and CEO of CATL



JOSEPH C. TSAI
Co-founder and Executive Chairman, Alibaba Group; Owner, Brooklyn Nets and New York Liberty



NEIL SHEN
Founding and Managing Partner of HongShan Capital



ZHANG LEI
Founder & Chairman, Hillhouse Capital



WANG JIAN
President, Zhejiang Lab
Founder, Alibaba Cloud



GUO GUANGCHANG
Chairman of Fosun International



KISHORE MAHBUBANI
Former President of the United Nations Security Council



DR. ROGER KORNBERG
Nobel Prize Winner in Chemistry (2016)



LI ZEXIANG
Founder of XbotPark Robotics Base



DAVID BECKHAM
Football Legend & Entrepreneur



CAI WENSHENG
Former Meitu Chairman; Internet Pioneer & Angel Investor



DENG YAPING
Olympic Champion & Table Tennis; Grand Slam Winner



FU SHENG
Chairman & CEO, Cheetah Mobile;
Chairman, OrionStar



ZACK KASS
Founder of ZKAI
AI Strategy Expert
Former Head of Go-to-Market at OpenAI

CROSS-INDUSTRY TOPICS & EXHIBITION INNOVATIONS THAT UNLEASH OPPORTUNITIES AND TRANSFORM FUTURE

ACCESSORIES

AGTECH

AGING TECH

AR/VR/XR

ARTIFICIAL INTELLIGENCE

AUDIO/VISUAL HOME

ENTERTAINMENT

BEAUTY TECH

CLIMATE TECH

CLOUD COMPUTING/DATA

CONSTRUCTION TECH

CYBERSECURITY

DIGITAL HEALTH



DRONES

EDUCATION TECH

ENERGY/POWER

ENTERPRISE

FASHION TECH

FINTECH

FITNESS

GAMING AND ESPORTS

HEALTH DEVICES/WEARABLE

IOT/SENSORS

LIFESTYLE

MARKETING AND ADVERTISING



METaverse

NFT

QUANTUM COMPUTING

RETAIL/E-COMMERCE

ROBOTICS

SOURCING AND MANUFACTURING

SPACE TECH

SPORT TECH

SUPPLY AND LOGISTICS

TRAVEL AND HEALTHCARE

VEHICLE TECH AND ADVANCED MOBILITY

WEB3

SURPRISE GUESTS HAVE JOINED EXPECT THE UNEXPECTED

In previous editions, high-profile figures and global icons have made unannounced visits to the expo, adding energy and spotlight to the event.



Joseph C. Tsai
Co-founder and Executive
Chairman, Alibaba Group



David Beckham
Football Legend &
Entrepreneur



Yao Ming
Chairman, Former Chinese
Basketball Association



Jackson Wang
Creator and Founder of
Team Wang

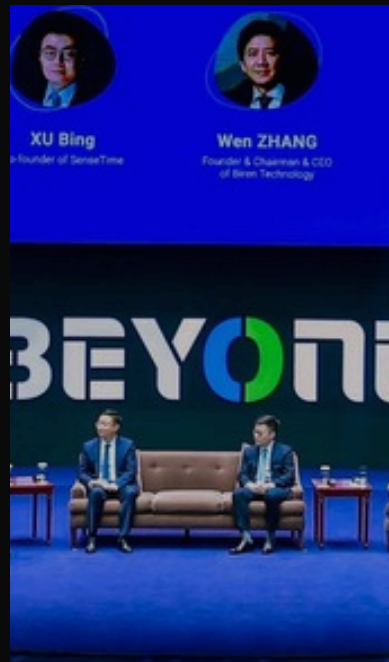


Metta World Peace
Former NBA Player &
Chairman of Artest
Management Group



Stephon Marbury
Former NBA All-Star

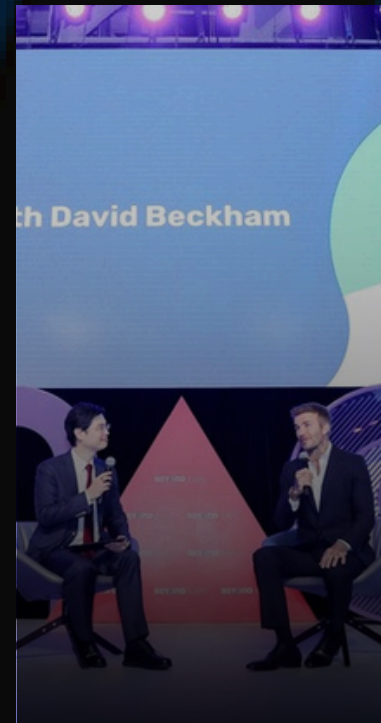
ENGAGING WITH THE ENTIRE TECH ECOSYSTEM THROUGH A CURATED PROGRAM



Landmark
Opening
Ceremony,
Awards and
Closing
Ceremony



1,200+
Exhibitors



Global
Investment
Summit, Wealth
Summit, AI
Summit, SheTech
Forum, Founders
Forum, and a
series of industry-
focused sessions



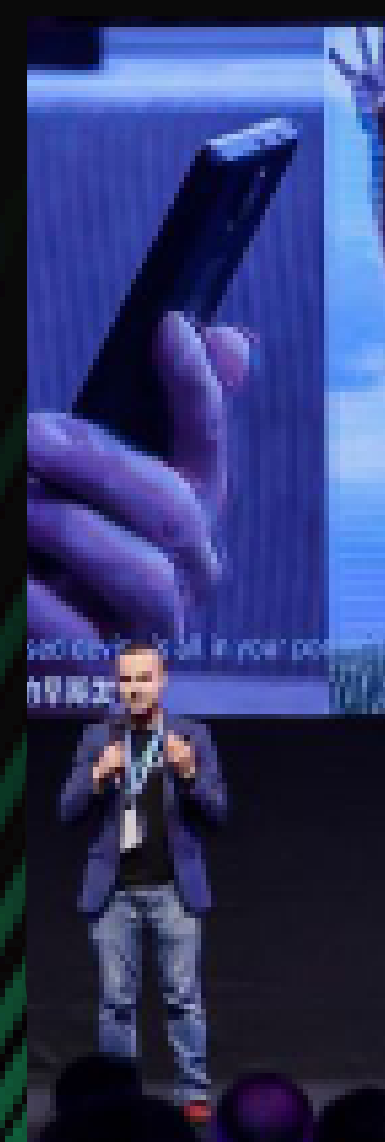
Regional
collaboration -
Asia-Latam Tech
Forum, Japan
Tech Forum,
Brazil-Portugal
Startups
Roadshow, Asia-
Europe Tech
Forum, Middle
East Tech Forum,
ORIGIN Asia
Conference etc.



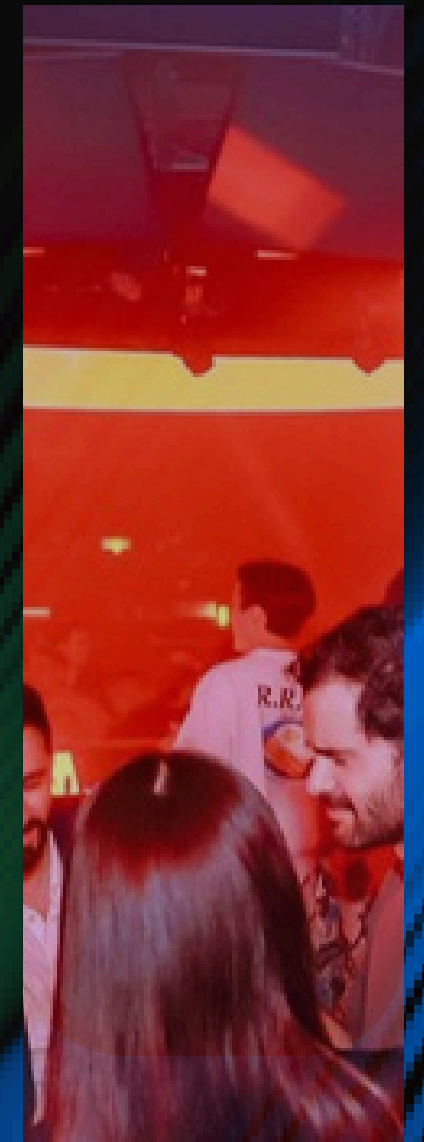
FUND AT
FIRST PITCH



MEDIA DAY



STARTUP
DEMO/
PRODUCT
LAUNCH



THE FUN
CONTINUES

GLOBAL INVESTMENT SUMMIT

GROUNDBREAKING SESSIONS FOR LEADING ASIA'S VENTURE CAPITALISTS

A crucial bridge between capital markets and innovation, driving the growth and development of the innovation ecosystem, bringing together investors, entrepreneurs, and business leaders to engage in meaningful discussions and collaborations on an international scale.



600+

Global Investors

100+

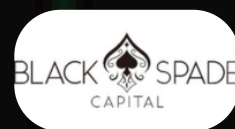
Asian Large Corporates

150+

Asian Unicorn Companies



BEYOND EXPO - SOME OF THE PARTICIPATING INVESTMENT INSTITUTIONS



WEALTH SUMMIT

INVITE-ONLY SUMMIT TAILORED EXCLUSIVELY FOR ALLOCATORS

Elite discussions led by global leading allocators and industry experts. Designed to drive lasting impact in the ever-evolving landscape of global wealth management, and to foster stronger connections with these decision-makers via the summit.

In-partnership with: Asian Family Legacy Foundation & Greenwich Economic Forum (GEF)

- **300+**
Distinguished Global Allocators

- **150+**
Esteemed Family Offices

- **30+**
Countries

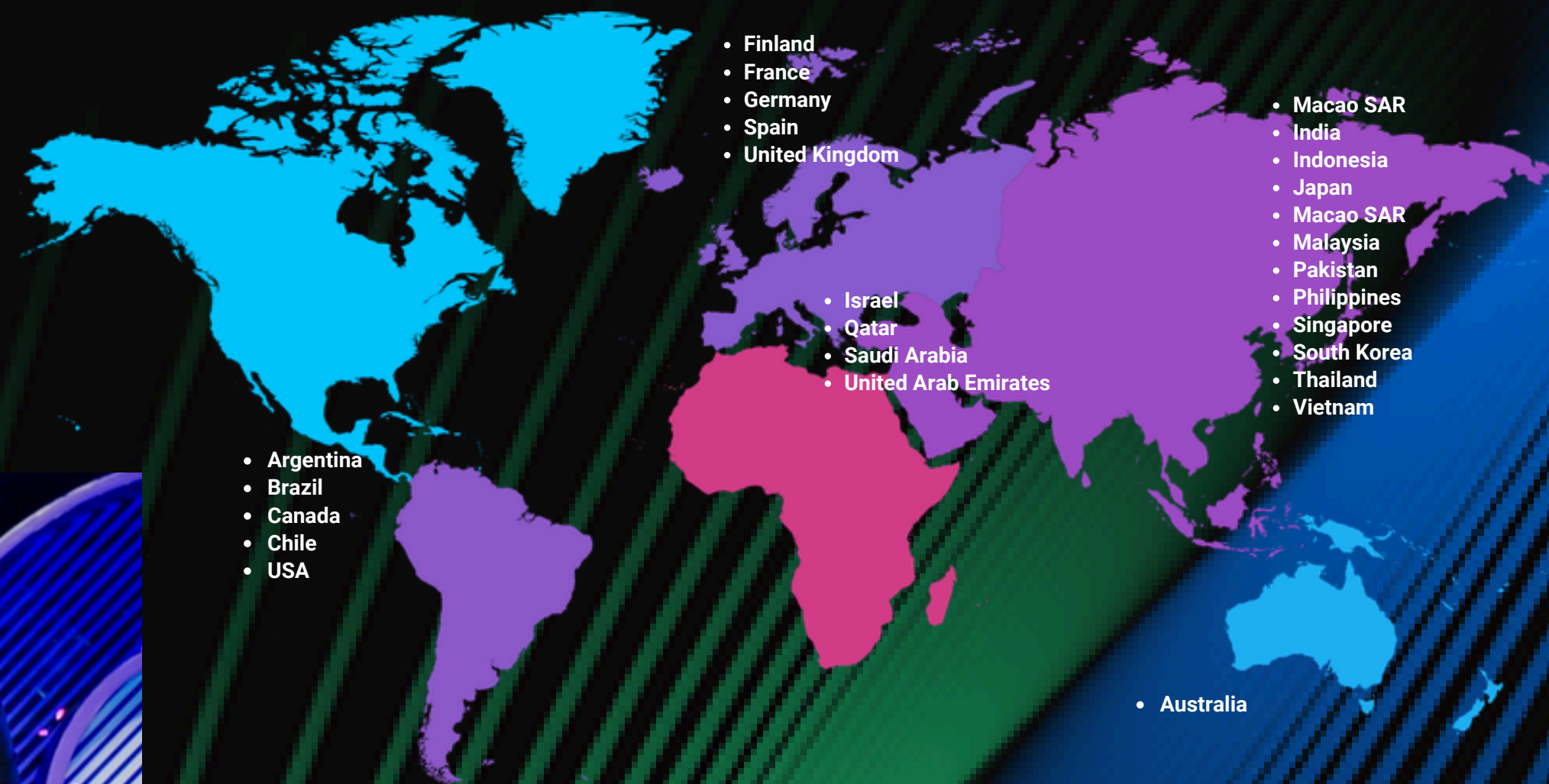


ASIA'S MOST DIVERSE AND MULTIFACETED TECH FESTIVAL

EXPANDING YOUR GLOBAL MARKET REACH

Regional and International Sessions Attracting Stakeholders from Asia and beyond:

- Asia-Latam Tech Forum
- Japan Tech Forum
- Korea Tech Forum
- Middle East Tech Forum
- ORIGIN South East Asia Summit
- Asia Europe Tech Forum





AI Summit



BGlobal Summit



SportsTech Summit



Shetech Summit



Web 3 + AI Forum



Fashion Tech Forum

KEY THEMATIC SUMMITS AT BEYOND EXPO



“BEYOND Expo provides a global stage for Asia's tech giants and startups to showcase their latest innovations here in their own backyard.”

CNN

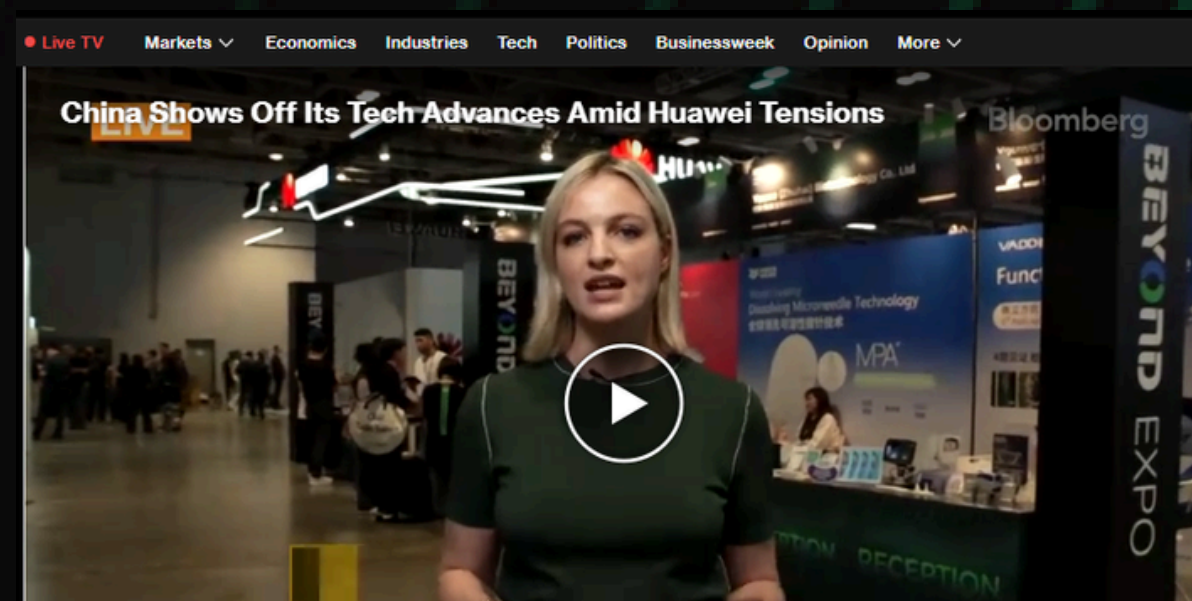


“BEYOND Expo serves as a vital bridge, linking Asia's thriving tech ecosystem with the global innovation community.”

Bloomberg

KEY MEDIA BROADCAST

Live global television and news streaming before and during the Expo period



MEDIA DAY

EXCLUSIVE PRE-SHOW ACCESS TO GLOBAL AND ASIAN MEDIA

BEYOND Expo Media Day, an invite-only gathering, offers exhibitors a prime opportunity to showcase their latest innovations and products ahead of the main event. By capturing the attention of global media and a stellar lineup of influential tech KOLs, it is a launchpad for media exposure, focused networking, and product previews.



FUND AT FIRST PITCH/ STARTUP DEMO

IDEAS MEET CAPITAL IN A UNIQUE SETTING

Combining Macao's unique characteristics with an innovative stage format, these platforms offer startups distinctive opportunities in an exciting yet professional setting.

• **800+**

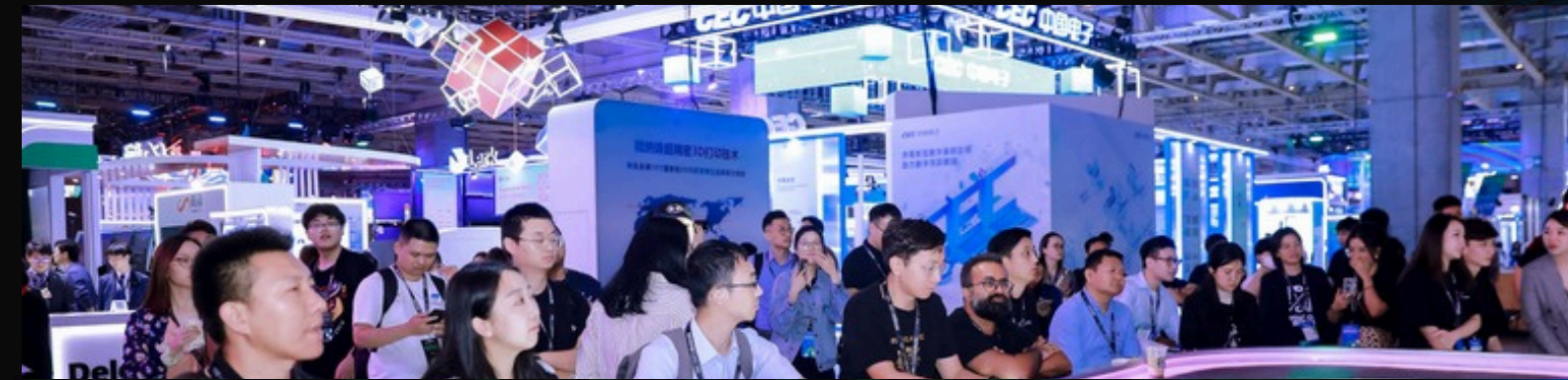
Project docking (FAFP)

• **300+**

Start-ups Shortlisted (FAFP)

• **200+**

Financial Institutions (FAFP)



STRATEGIC BUSINESS MATCHMAKING HIGHLIGHTS

A series of curated business matching sessions were held to facilitate efficient collaboration between large enterprises and high-potential tech projects and startups. Participating companies represented key industries including BMW Group, CATL, China State Construction, China Taiping, Wynn Macau, Lingotto Investment, BYD, Makuake, Mitsubishi Estate, Panasonic, Sony, and Tokyu Land Corporation.

These sessions enabled focused connections to innovative technologies and expanded opportunities for future strategic partnerships.



WHERE SPORTS MEETS INNOVATION AND OPPORTUNITY

From world-class sports experiences to immersive business networking, BEYOND seamlessly blends sports, technology, and global opportunity. For athletes and industry leaders alike, it's a platform to explore new ventures, forge partnerships, and expand their influence beyond the game.



THE CULTURE: BEYOND EAST-MEETS-WEST MUSIC FESTIVAL & THE FUN CONTINUES (TBC)

- Global music acts meet Asian headliners in a tech-infused outdoor music festival, featuring a lineup of bands playing to an audience of 80k–100k across in two days
- Tech Gala Night brings together Tech Founders, Investors, Celebrities and more
- Nightly parties, blockchain showcases, immersive tech installations, and brand activations



ENTERTAINMENT EXPERIENCES UNLIKE ANY OTHER EXPO



WHAT THE SUPER BOWL IS FOR AMERICA, BEYOND WEEK IS FOR ASIA, SPOTLIGHT TECH ADVANCEMENTS

THE MOMENT WHEN:

- EVERYONE TUNES IN
- NEW LEGENDS ARE BORN
- TECH MEETS CAPITAL
- THE NEXT BIG THING IS REVEALED



BEYOND ISN'T JUST A TECH EXPO. IT'S ASIA'S MOST ANTICIPATED INNOVATION MOMENT OF THE YEAR — WHERE THE FUTURE GOES LIVE, AND THE WORLD WATCHES.

THANK YOU