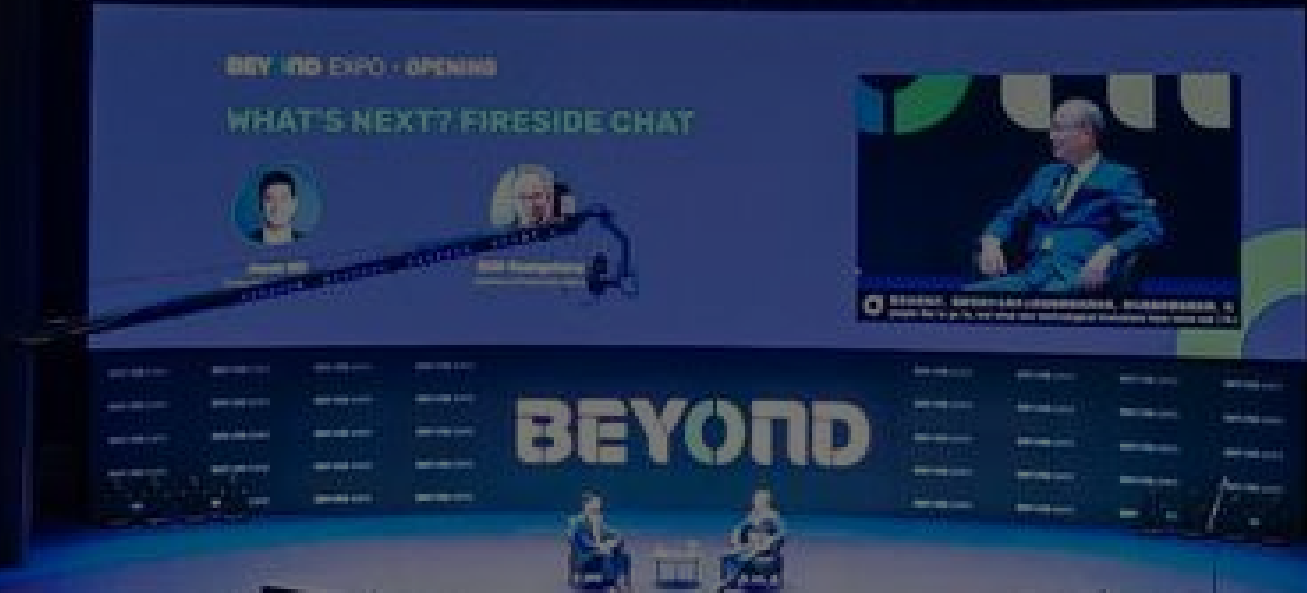


# BEYOND EXPO 2026

Empowering **Asia**, Bridging the **World**.

5.27 WED 2026 → 5.30 SAT 2026

The Venetian Macao Cotai Expo, Macao



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**INNOVATE | INVEST | IMPACT**



**BEYOND EXPO**  
Empowering **Asia**, Bridging the **World**.

MAY 27-30, 2026 | VENETIAN MACAO COTAI EXPO

**BY THE  
NUMBERS**



**1,200+**  
exhibitors



**200+** sessions  
**7** thematic stages



**500+**  
media

**900+**  
investors



**400+**  
speakers



**120+**  
countries & regions



**30,000+**  
attendees



**35%**  
female



# UNLOCKING UNPARALLELED VALUE FOR INNOVATORS AND ENTERPRISES

## 1 GLOBAL PR AND BRAND AWARENESS

BEYOND Expo partners with over 500 Chinese and global media outlets, including leading names such as Bloomberg, CCTV, CNN, Times, Forbes, TechCrunch, South China Morning Post and CGTN, etc., alongside hundreds of top-tier technology and finance media. Together, they reach tens of millions of audiences across online and offline channels.



## 2 INVESTMENT OPPORTUNITIES

Connect directly with 800+ top-tier investment firms and venture capital funds, with over 800 successful matchmaking outcomes in 2025.





# 3 MARKET ENTRY & STRATEGIC PARTNERSHIPS

## Global network

Connecting Asian companies with global retailers, e-commerce platforms, and localization experts to enable international expansion.

## Cross-regional collaboration

Engage in curated forums such as the Asia–LATAM Tech Forum to build partnerships across high-growth and emerging markets.

## Industry ecosystem integration

Established strategic alliances with over 50 Fortune 500 companies and leading Asian brands (such as Alibaba, ByteDance, BYD, CATL, Huawei, Sony) in the fields of healthcare & medical, climate technology, and consumer technology.



# 4 GLOBAL OPPORTUNITIES, ASIAN EFFICIENCY

Tap into Asia's cost-effective supply chains and access **4+ billion consumers** across the region.





# UNRIVALED ACCESS TO INVESTORS AND STRATEGIC GROWTH OPPORTUNITIES

BEYOND Expo stands as Asia's leading tech innovation and ecosystem platform — where bold ideas meet real execution.

With an unmatched concentration of global investors, policymakers, and industry leaders, BEYOND Expo offers corporates a powerful opportunity to showcase solutions, unlock new partnerships, and accelerate expansion across Asia and beyond.





ounder of XbotPark

MACAO 2025



INVESTORS



GOVERNMENTS



TECH UNICORNS &  
STARTUPS



MEDIA



LARGE CORPORATES

# BEYOND EXPO IS ASIA'S LARGEST TECH INNOVATION AND ECOSYSTEM EXPO





# PREVIOUS PARTICIPATING HIGH-PROFILE AND INFLUENTIAL LEADERS



**DR. ROBIN ZENG**  
Founder, Chairman and CEO of CATL



**JOSEPH C. TSAI**  
Co-founder and Executive Chairman, Alibaba Group; Owner, Brooklyn Nets and New York Liberty



**NEIL SHEN**  
Founding and Managing Partner of HongShan Capital



**ZHANG LEI**  
Founder & Chairman, Hillhouse Capital



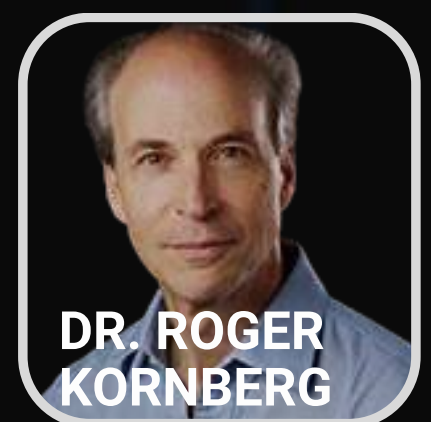
**WANG JIAN**  
President, Zhejiang Lab  
Founder, Alibaba Cloud



**GUO GUANGCHANG**  
Chairman of Fosun International



**KISHORE MAHBUBANI**  
Former President of the United Nations Security Council



**DR. ROGER KORNBERG**  
Nobel Prize Winner in Chemistry (2016)



**LI ZEXIANG**  
Founder of XbotPark Robotics Base



**DAVID BECKHAM**  
Football Legend & Entrepreneur



**CAI WENSHENG**  
Former Meitu Chairman; Internet Pioneer & Angel Investor



**DENG YAPING**  
Olympic Champion & Table Tennis; Grand Slam Winner



**FU SHENG**  
Chairman & CEO, Cheetah Mobile;  
Chairman, OrionStar



**ZACK KASS**  
Founder of ZKAI  
AI Strategy Expert  
Former Head of Go-to-Market at OpenAI



# CROSS-INDUSTRY TOPICS & EXHIBITION INNOVATIONS THAT UNLEASH OPPORTUNITIES AND TRANSFORM FUTURE

ACCESSORIES

AGTECH

AGING TECH

AR/VR/XR

ARTIFICIAL INTELLIGENCE

AUDIO/VISUAL HOME

ENTERTAINMENT

BEAUTY TECH

CLIMATE TECH

CLOUD COMPUTING/DATA

CONSTRUCTION TECH

CYBERSECURITY

DIGITAL HEALTH



DRONES

EDUCATION TECH

ENERGY/POWER

ENTERPRISE

FASHION TECH

FINTECH

FITNESS

GAMING AND ESPORTS

HEALTH DEVICES/WEARABLE

IOT/SENSORS

LIFESTYLE

MARKETING AND ADVERTISING



METaverse

NFT

QUANTUM COMPUTING

RETAIL/E-COMMERCE

ROBOTICS

SOURCING AND MANUFACTURING

SPACE TECH

SPORT TECH

SUPPLY AND LOGISTICS

TRAVEL AND HEALTHCARE

VEHICLE TECH AND ADVANCED MOBILITY

WEB3



## EXPECT THE UNEXPECTED

HIGH-PROFILE FIGURES AND GLOBAL ICONS HAVE MADE UNANNOUNCED VISITS TO THE EXPO, ADDING ENERGY AND SPOTLIGHT TO THE EVENT



**Joseph C. Tsai**  
Co-founder and Executive  
Chairman, Alibaba Group



**David Beckham**  
Football Legend &  
Entrepreneur



**Yao Ming**  
Chairman, Former Chinese  
Basketball Association



**Jackson Wang**  
Creator and Founder of  
Team Wang



**Metta World Peace**  
Former NBA Player &  
Chairman of Artest  
Management Group



**Stephon Marbury**  
Former NBA All-Star



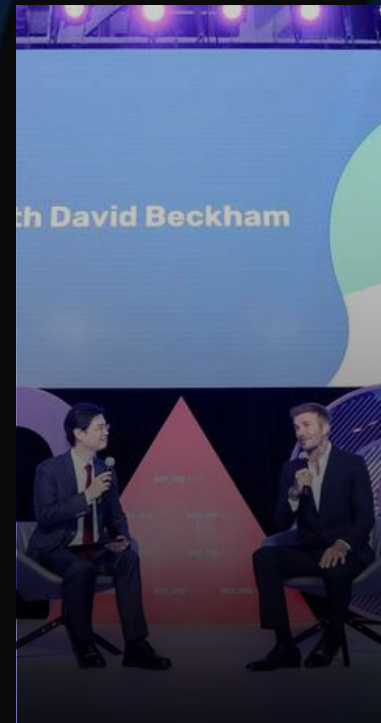
# ENGAGING WITH THE ENTIRE TECH ECOSYSTEM THROUGH A CURATED PROGRAM



Landmark  
Opening  
Ceremony,  
Awards and  
Closing  
Ceremony



1,200+  
Exhibitors



Global  
Investment  
Summit, Wealth  
Summit, AI  
Summit, SheTech  
Forum, Founders  
Forum, and a  
series of industry-  
focused sessions



Regional  
collaboration -  
Asia-Latam Tech  
Forum, Japan  
Tech Forum,  
Brazil-Portugal  
Startups  
Roadshow, Asia-  
Europe Tech  
Forum, Middle  
East Tech Forum,  
ORIGIN Asia  
Conference etc.



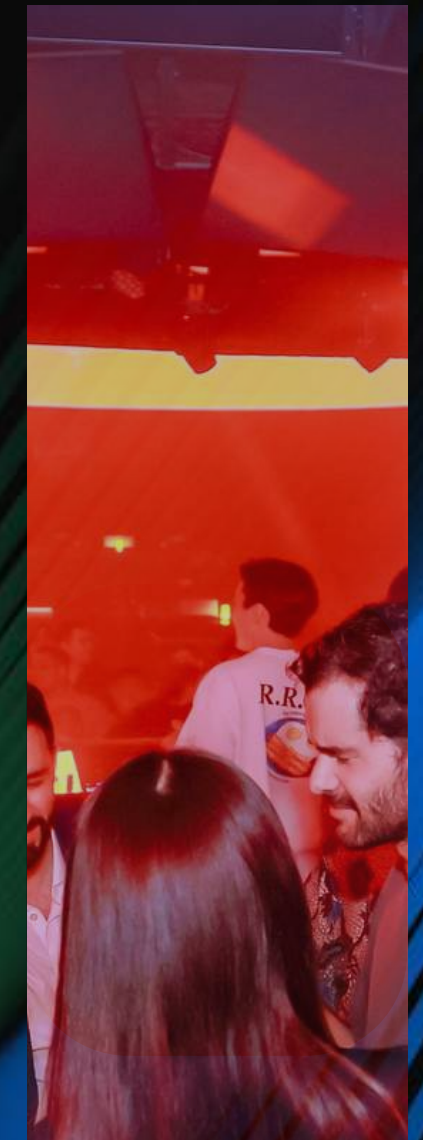
FUND AT  
FIRST PITCH



MEDIA DAY



STARTUP  
DEMO/  
PRODUCT  
LAUNCH



THE FUN  
CONTINUES



# GLOBAL INVESTMENT SUMMIT

## GROUNDBREAKING SESSIONS FOR LEADING ASIA'S VENTURE CAPITALISTS

A crucial bridge between capital markets and innovation, driving the growth and development of the innovation ecosystem, bringing together investors, entrepreneurs, and business leaders to engage in meaningful discussions and collaborations on an international scale.



# 900+

Global Investors

# 150+

Asian Large Corporates

# 200+

Asian Unicorn Companies



### BEYOND EXPO - SOME OF THE PARTICIPATING INVESTMENT INSTITUTIONS





# WEALTH SUMMIT

## INVITE-ONLY SUMMIT TAILORED EXCLUSIVELY FOR ALLOCATORS

Elite discussions led by global leading allocators and industry experts. Designed to drive lasting impact in the ever-evolving landscape of global wealth management, and to foster stronger connections with these decision-makers via the summit.

In-partnership with: Asian Family Legacy Foundation & Greenwich Economic Forum (GEF) in 2025

- **300+**  
Distinguished Global Allocators

- **150+**  
Esteemed Family Offices

- **30+**  
Countries



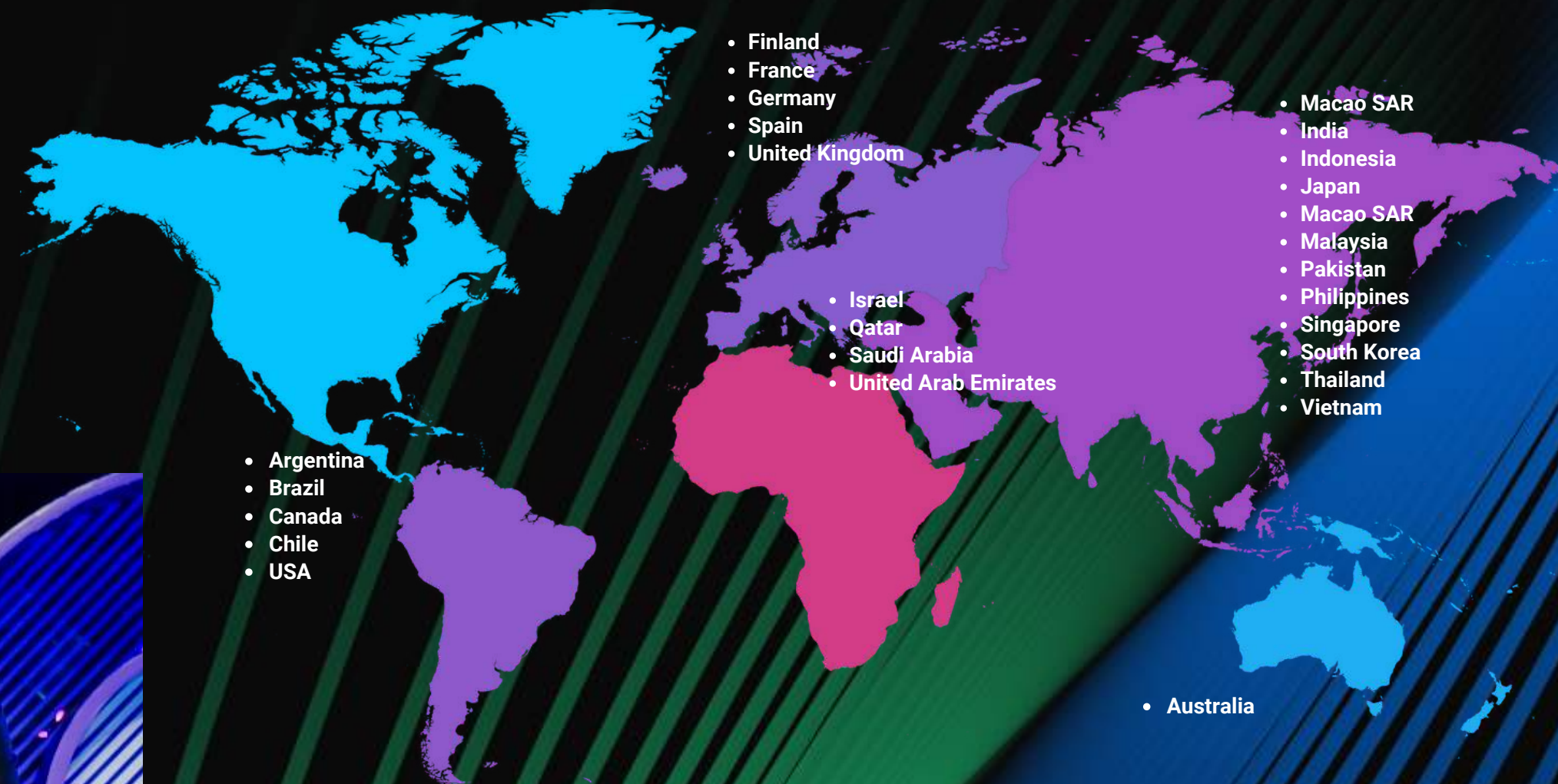


# ASIA'S MOST DIVERSE AND MULTIFACETED TECH FESTIVAL

## EXPANDING YOUR GLOBAL MARKET REACH

Regional and International Sessions Attracting Stakeholders from Asia and beyond:

- Asia-Latam Tech Forum
- Japan Tech Forum
- Korea Tech Forum
- Middle East Tech Forum
- ORIGIN South East Asia Summit
- Asia Europe Tech Forum







AI Summit



BGlobal Summit



SportsTech Summit



SheTech Summit



Web 3 + AI Forum



Fashion Tech Forum

# KEY THEMATIC SUMMITS AT BEYOND EXPO





“BEYOND Expo provides a global stage for Asia's tech giants and startups to showcase their latest innovations here in their own backyard.”



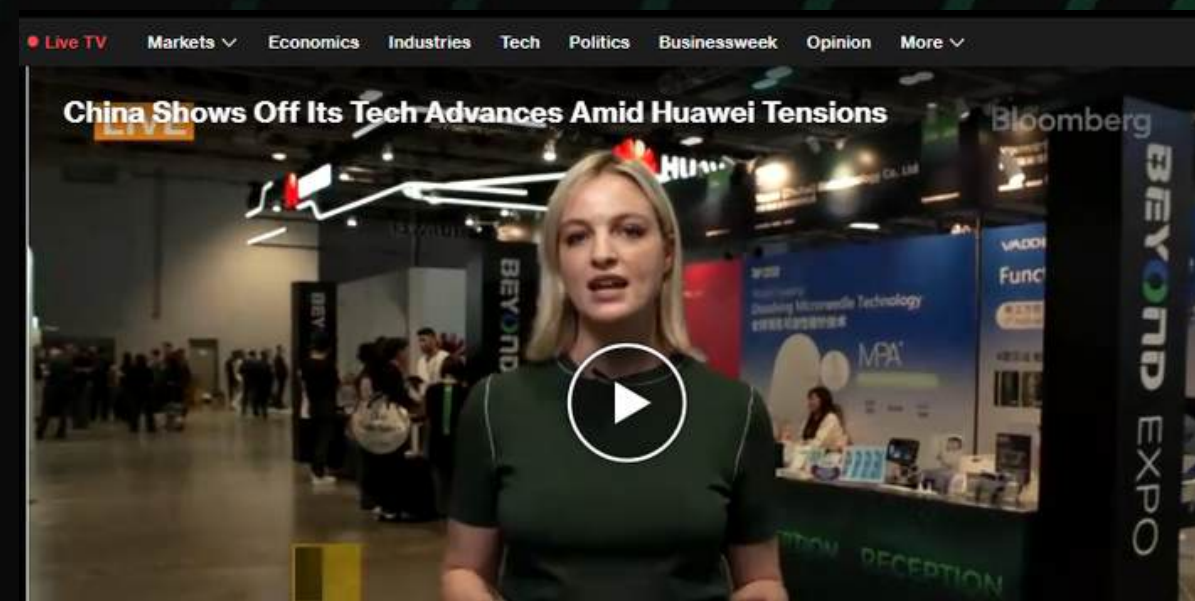
“BEYOND Expo serves as a vital bridge, linking Asia's thriving tech ecosystem with the global innovation community.”

**Bloomberg**



# KEY MEDIA BROADCAST

Live global television and news streaming before and during the Expo period





# GLOBAL CONNECT X BEYOND MEDIA DAY 2026

## EXCLUSIVE PRE-SHOW ACCESS TO GLOBAL AND ASIAN MEDIA

BEYOND Expo Media Day is an exclusive event that offers exhibitors a prime opportunity to showcase their latest innovations and products ahead of the main event.

By capturing the attention of global media and a stellar lineup of influential tech KOLs, it is a launchpad for media exposure, focused networking, and product previews.





# FUND AT FIRST PITCH/ STARTUP DEMO

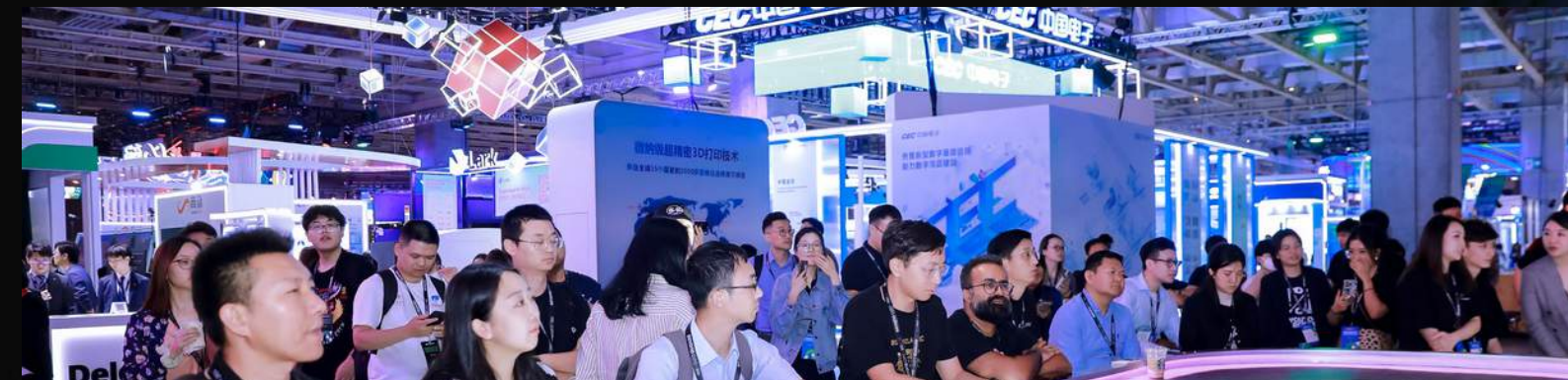
## IDEAS MEET CAPITAL IN A UNIQUE SETTING

Combining Macao's unique characteristics with an innovative stage format, these platforms offer startups distinctive opportunities in an exciting yet professional setting.

• **800+**  
Project docking (FAFP)

• **300+**  
Start-ups Shortlisted (FAFP)

• **200+**  
Financial Institutions (FAFP)





# WHERE SPORTS MEETS INNOVATION AND OPPORTUNITY

From world-class sports experiences to immersive business networking, BEYOND seamlessly blends sports, technology, and global opportunity. For athletes and industry leaders alike, it's a platform to explore new ventures, forge partnerships, and expand their influence beyond the game.





# STRATEGIC BUSINESS MATCHMAKING HIGHLIGHTS

A series of curated business matching sessions will be held to facilitate efficient collaboration between large enterprises and high-potential tech projects and startups. In preview editions, participating companies represented key industries including BMW Group, CATL, China State Construction, China Taiping, Wynn Macau, Lingotto Investment, BYD, Makuake, Mitsubishi Estate, Panasonic, Sony, and Tokyu Land Corporation.

These sessions will enable focused connections to innovative technologies and expand opportunities for future strategic partnerships.





# ***BEYOND WEEK 2026 (MAY 27-31) — ASIA’S TECH “SUPER BOWL”***

A week of breakthrough innovation, global investment, sports competition, and music-driven celebration — all set in the world-class city of Macao.

BEYOND Expo is Asia’s leading tech and innovation ecosystem event, uniting visionary founders, global investors, deep-tech pioneers, and cross-border decision-makers from across Asia and beyond.

**In 2026, BEYOND Expo will enter its next chapter.**

What if Asia had its own “Super Bowl”—not just for technology, but a superweek spanning finance, culture, and sports?

By blending technology, sports, culture, and entertainment, BEYOND Expo is shaping Asia’s most influential technology gathering—driving global attention and real economic momentum for Macao.



# ***THE CULTURE: BEYOND EAST-MEETS-WEST MUSIC FESTIVAL & THE FUN CONTINUES (TBC)***

- Global music acts meet Asian headliners in a tech-infused outdoor music festival, featuring a lineup of bands playing to an audience of 80k–100k across in two days
- Tech Gala Night brings together Tech Founders, Investors, Celebrities and more
- Nightly parties, blockchain showcases, immersive tech installations, and brand activations





# ENTERTAINMENT EXPERIENCES UNLIKE ANY OTHER EXPO





# WHAT THE SUPER BOWL IS FOR AMERICA, BEYOND WEEK IS FOR ASIA, SPOTLIGHT TECH ADVANCEMENTS

THE MOMENT WHEN:

- EVERYONE TUNES IN
- NEW LEGENDS ARE BORN
- TECH MEETS CAPITAL
- THE NEXT BIG THING IS REVEALED



BEYOND ISN'T JUST A TECH EXPO. IT'S ASIA'S MOST ANTICIPATED INNOVATION MOMENT OF THE YEAR — WHERE THE FUTURE GOES LIVE, AND THE WORLD WATCHES.



THANK YOU