2026 → BEYOND EXPO

MACAO · CHINA

HIGHLIGHTS 2026

BEYOND EXPO
OPENING CEREMONY
開幕式
MACAO 2026

THE LARGEST TECH INNOVATION & ECOSYSTEM EVENT IN ASIA

1 GLOBAL GATHERING

EVERY FIGURE TELLS THE STORY OF A GLOBAL INNOVATION ECOSYSTEM COMING TOGETHER.

BY THE NUMBERS

120+ COUNTRIES & REGIONS

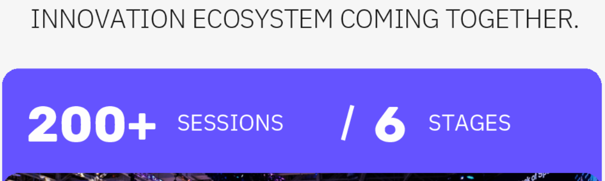
400+ SPEAKERS

400+ OPC

900+ INVESTORS

500+ MEDIA & KOL

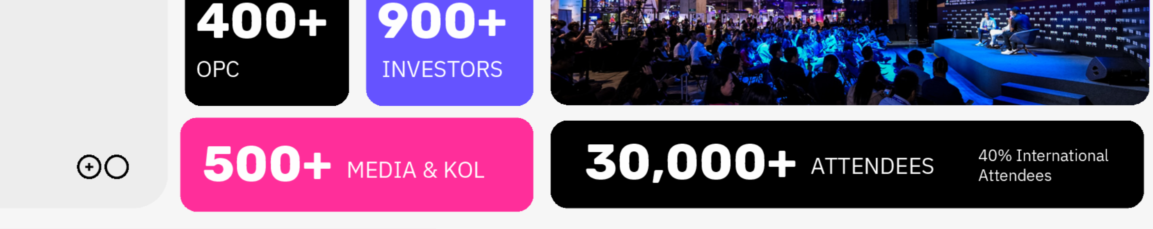
200+ SESSIONS / **6** STAGES



30,000+ ATTENDEES 40% International Attendees

NEARLY 800 EXHIBITORS

30% International Exhibitors



ATTENDEE PROFILE

- 40% INTERNATIONAL ATTENDEES
- 30% ENTREPRENEURS
- 55% BUSINESS DECISION-MAKERS

TOP6 FOCUS AREAS

- 13% AI
- 12% CONSUMER TECH
- 8% ROBOTICS
- 6% E-COMMERCE
- 6% AUTOMOTIVE TECHNOLOGY & SMART MOBILITY
- 6% CLIMATE TECH & RENEWABLE ENERGY

THE ANNUAL GATHERING OF ASIA' S MOST VISIONARY FOUNDERS AND TECHNOLOGY PIONEERS.

SUMMITS & FORUMS 2

400+ SPEAKERS

Christopher OBEREDER CMO of LocalSend

Morgan SAMET Managing Partner and Co-Head, Lingotto Innovation Strategy

Matt WHITE Global CTO of AI, the Linux Foundation

Chi XU Founder & CEO, XREAL

Mark Nicholas CUTIS Senior Advisor, Strategic Projects, Office of the MD & CEO, Abu Dhabi Investment Council (ADIC)

Deepu TALLA Vice President, Robotics and Edge AI, NVIDIA

Felix ZHANG Founder & CEO, Pudu Robotics

CUI Li Chief Development Officer, ZTE corporation

Magnus GRIMELAND Founder & CEO, Antler

Jack Kong Chief Executive and Chairman at Nano Labs

Yat Siu Chairman, Animoca Brands

Michael Wu Co-founder & CEO, Amber Group

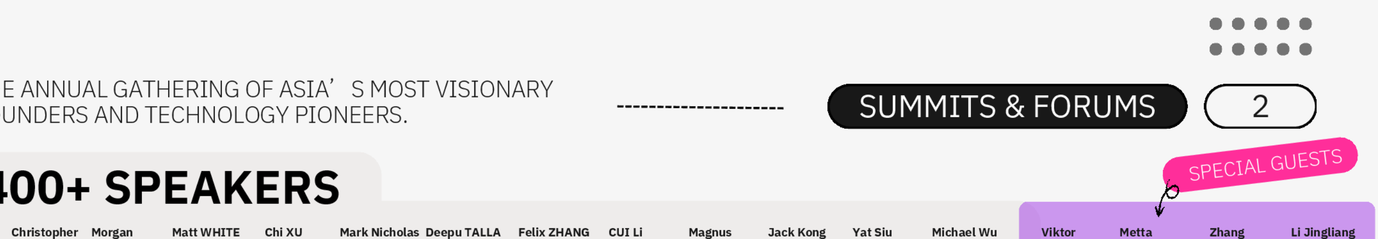
SPECIAL GUESTS

Viktor Axelsen Two-Time Olympic Gold Badminton Medalist at the Tokyo 2020 and Paris 2024

Metta Sandiford-Artest Founder & CEO, Artest Management Group

Zhang Weili UFC Champion

Li Jingliang UFC Fighter



FEATURED SPEAKERS & GUESTS

200+ SESSIONS

01 **BGLOBAL SUMMIT**

Global Expansion Ecosystem Leaders Gather

Plaud.ai, NOTHING, Appsflyer, Indiegogo, GlobalOneClick, Alibaba Cloud, Google Cloud, JPMorgan Chase & Co., Amazon and more.

02 **GLOBAL INVESTMENT SUMMIT**

Connecting Global Capital

Antler、Lingotto Innovation Strategy、SOSV、Headline Asia、NIO Capital、Prosperity7 Ventures、MPCi、Aramco Ventures and more.

03 **REGIONAL INNOVATION FORUMS**

Exploring Regional Technology Ecosystems Worldwide

Korea Tech Forum, Japan Tech Forum, Asia-LATAM Tech Forum, Asia-Europe Tech Forum, China-Switzerland FEM Bilateral Development Forum

04 **DIGITAL & PHYSICAL AI SUMMIT**

Leading Digital AI & Physical AI Innovators on One Stage

ZTE corporation, Google Cloud, AGIBOT, Timekettle, Matrix Robotics, InfiX.ai, Butlr, CloudWise and more.

05 **WEB2+3 SUMMIT**

Exploring key trends and opportunities across blockchain technology, digital assets, and the future digital economy: Web2+3 Commerce Forum, Web2+3 Wealth Forum, Web2+3 AI Forum

06 **CREATOR SUMMIT**

Bringing together creators from the U.S., Brazil, the U.K., Belgium, Indonesia, and beyond, representing a combined 26 million followers — unlocking the future of the creator economy.

07 **MORE DIVERSE TECH FORUMS**

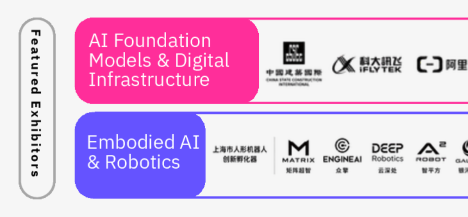
SheTech Summit, China Venture Capital Forum, AI Beauty and Healthcare Summit, Gen Z Forum, AI Glasses Forum, Green Building Conference, Future of Play Forum, AI Agent Summit

3 EXHIBITION

BRINGING TOGETHER GLOBAL INNOVATORS TO SHOWCASE ASIA' S MOST ADVANCED TECHNOLOGIES, PRODUCTS, AND INDUSTRY ECOSYSTEMS — ALL IN ONE PLACE.

Key Exhibitor Groups

Asia' s most cutting-edge innovations take center stage.



Featured Delegations

Government & Innovation Ecosystems: Shenzhen Nanshan District, Shenzhen Longgang District, Zhuhai High-Tech Zone, Hengqin Technology Zone, and more.

Technology Companies, Incubators & Venture Capital Organizations: Including NVIDIA, Lenovo Innovation Accelerator, Qingzhi Incubator Alliance, XbotPark, Antler, MiraclePlus, and more.

National & Regional Pavilions: Korea Innovation Technology Pavilion — featuring organizations such as Korea Institute of Startup & Entrepreneurship Development (KISED), Seoul Business Agency (SBA), Gyeongsangbuk-do, and INNOBIZ (Association of Innovative Technology-based SMEs), Japan Pavilion, Southeast Asia Pavilion, and other international delegations.

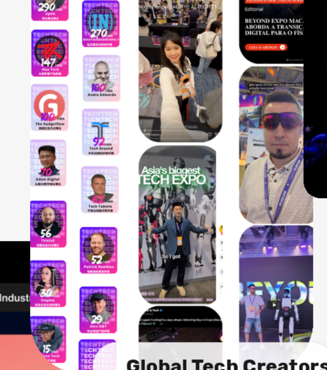
Featured Exhibitors

- AI Foundation Models & Digital Infrastructure
- Low-altitude Economy & Smart Mobility
- Embodied AI & Robotics
- Consumer Technology & Smart Devices
- Sports Tech

GLOBAL MEDIA & CREATOR SPOTLIGHT, FEATURING NUMEROUS GLOBAL PRODUCT LAUNCHES

MEDIA/KOL & PRODUCT LAUNCH 4

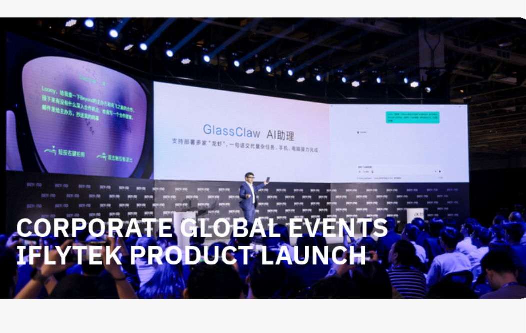
500+	GLOBAL MEDIA & KOL
20K+	GLOBAL MEDIA COVERAGE
50%	INTERNATIONAL MEDIA SHARE
278M	TOTAL MEDIA IMPRESSIONS
60M+	VIEWS

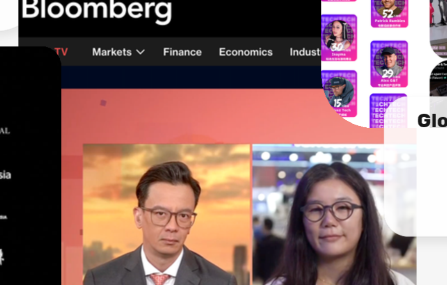


Global Tech Creators & Influencers

Total Followers Reached

26M+





STARTUP LAUNCH
11 INNOVATIVE STARTUPS

PRODUCT LAUNCH

Selected Participating Media

CCTV 4
中文国际
第六届超越国际科技创新博览会在澳

ASIA' S LARGEST MEDIA DAY

70+ INNOVATIVE COMPANIES / **200+** MEDIA & KOLS

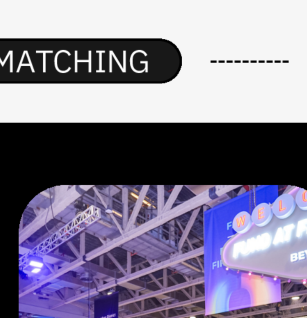
5 BUSINESS MATCHING

BRINGING CAPITAL AND INDUSTRY LEADERS TOGETHER TO ACCELERATE CONNECTIONS BETWEEN INNOVATION AND OPPORTUNITY

FAFP

300+ Startup Application

350+ Confirmed Interest



SELECTED INVESTMENT INSTITUTIONS

CAPITAL & FINANCIAL INSTITUTIONS:

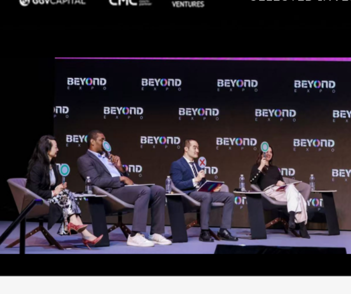
INDUSTRY LEADERS & BRAND PARTNERS:

GOVERNMENT & INNOVATION ECOSYSTEM ORGANIZATIONS

PROFESSIONAL SERVICES & BUSINESS PARTNERS

GLOBAL EXPANSION CHANNELS

CHANNEL & PLATFORM REPRESENTATIVES — INCLUDING JAPAN BUYER DELEGATIONS, CROWDFUNDING PLATFORM EXECUTIVES, AND MORE



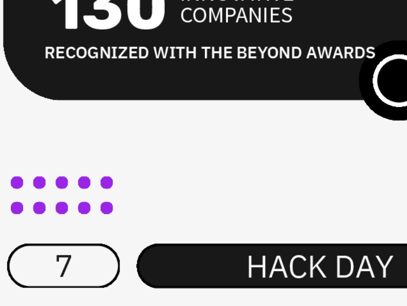
BUSINESS MATCHMAKING

100+

On-site Matchmaking Sessions

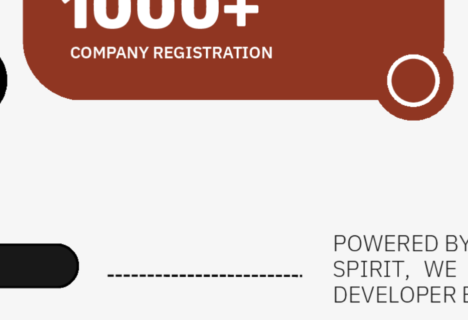
BEYOND AWARDS, TO RECOGNIZE THE YEAR' S MOST IMPACTFUL INNOVATIONS

BEYOND AWARDS 6



130 INNOVATIVE COMPANIES

RECOGNIZED WITH THE BEYOND AWARDS



1000+

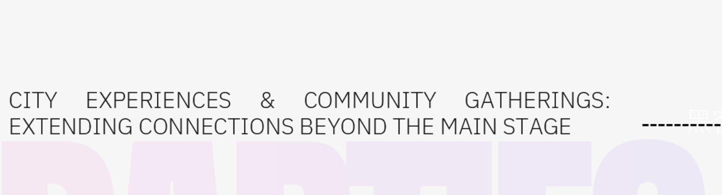
COMPANY REGISTRATION

Awards Winners

BEYOND BEST OF INNOVATION AWARDS

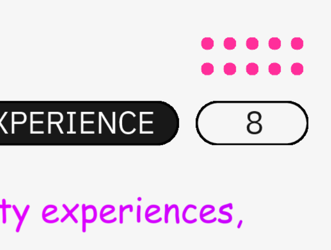
7 HACK DAY

POWERED BY AI INNOVATION AND DRIVEN BY HACKER SPIRIT, WE CONNECT AND EMPOWER THE GLOBAL DEVELOPER ECOSYSTEM.



400+

400+ Geek Developer & OPC Showcases



CITY EXPERIENCES & COMMUNITY GATHERINGS: EXTENDING CONNECTIONS BEYOND THE MAIN STAGE

CULTURE & EXPERIENCE 8

PARTIES

From exclusive dinners and networking events to city experiences, every moment sparks new connections.

海阔闻行
环球启航之夜
BEYOND EXPO
Gala Dinner
POOL PARTY
BEYOND OFFICIAL AFTER PARTY
SONG FIGUEIREDO
ZHANG MENIFIELD
AI CLASH NIGHT
链接世界
共创未来
国际
创新交流
之夜

NANSHAN AFTER HOURS
Nanshan · Shenzhen

8+ NETWORKING EVENTS

FROM INVESTORS AND FOUNDERS TO MEDIA LEADERS, FROM GLOBAL EXPANSION TO AI INNOVATION, EACH EVENING FEATURES CURATED NETWORKING EVENTS DESIGNED FOR DIFFERENT COMMUNITIES AND ECOSYSTEMS.

3-DAY GBA TOUR

55+ Global Guests

Global entrepreneurs, technology founders, investors, and overseas KOLs

leading innovation companies

Tencent, Insta360, XbotPark, Pudu Robotics, Yunzhou Tech, BYD, and more.

THANK YOU

STRATEGIC PARTNER

GOLD PARTNER

SILVER PARTNER

AIRLINE PARTNER

SUPPORTING PARTNER

SPECIAL THANKS

SEE YOU IN MACAO IN 2027 www.beyondexpo.com
BEYOND TECH FEST 2027 | MAY 26-29 | MACAO, CHINA